DIXIE DUGAN

No. 8

10c

ANC DIXIE DUGAN

For once they actually agree!

Hope and Crosby, in the movies, seldom see eye to eye. But there's one thing they really do agree on—they both think U. S. Savings Bonds make wonderful Christmas gifts!

SAYS BOB: "They're swell for *anybody* on your list. You couldn't pick a nicer, more sensible, more welcome present. Even Crosby knows that."

SAYS BING: "I hate to admit it, folks, but Hope is right. And remember this—you can buy Bonds at any bank or post office in the U. S. A."

BOB AND BING (together): "This Christmas, why not give the finest gift of all—U. S. Savings Bonds!"

Give the finest gift of all ... U.S. SAVINGS BONDS

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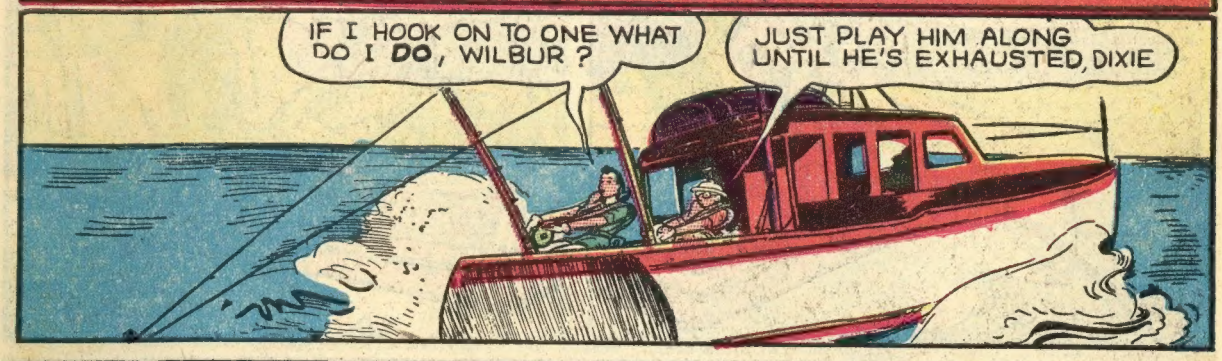
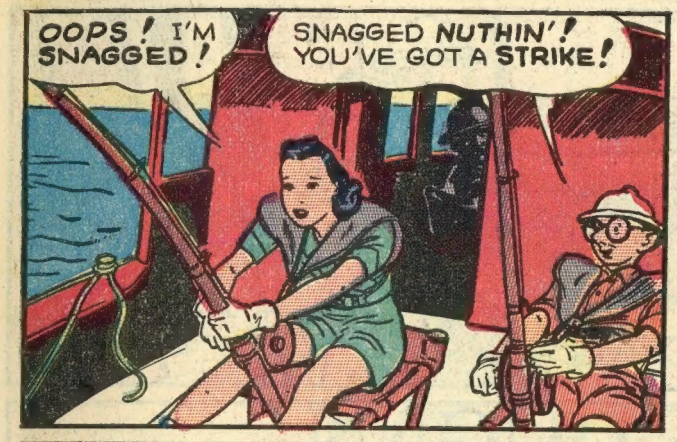
DIXIE DUGAN


IF I HOOK ON TO ONE WHAT DO I DO, WILBUR ?
JUST PLAY HIM ALONG UNTIL HE'S EXHAUSTED, DIXIE


OOPS ! I'M SNAGGED !
SNAGGED NUTHIN'! YOU'VE GOT A STRIKE!

LET HIM TAKE THE LINE !
O.K.

HE'S SWIMMING IN — QUICK — REEL IN THE SLACK !
O.K.

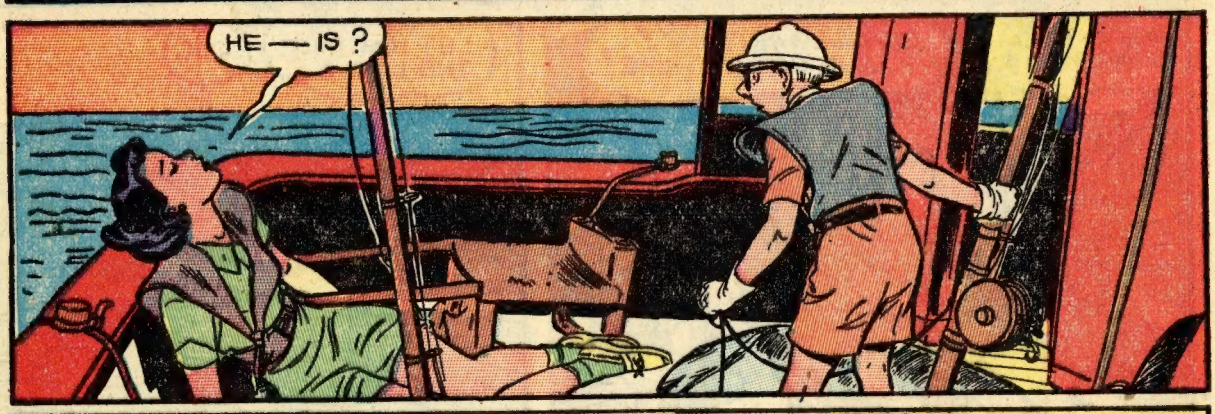
WHEW ! WOTTA WHOPPER! HE'S GOING OUT AGAIN ! GIVE HIM LINE !

O.K. NOW — HEAVE HIM IN SLOWLY THEN TAKE IN THE SLACK
GRUNT

GOOD ! PULL HIM IN MORE !
OOF!

EASY NOW — HE'S ALONGSIDE THE BOAT —
(GASP)

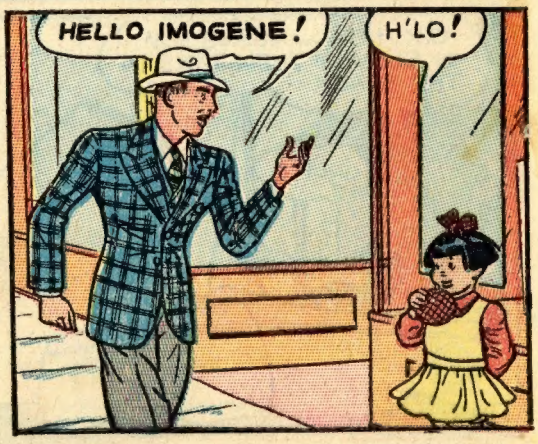
NICE WORK, DIXIE! HE'S COMPLETELY EXHAUSTED!


HE — IS?

DIXIE DUGAN

OOOOo BOY!! I WANNA HAVE THAT DOLLIE I DO!

HOW'M I GONNA GIT IT? CAN'T AST SANTIE CLAUS — HE'S TOO FAR UP TO TH' NORTH POLE BY THIS TIME — ????


HELLO IMOGENE!
H'LO!

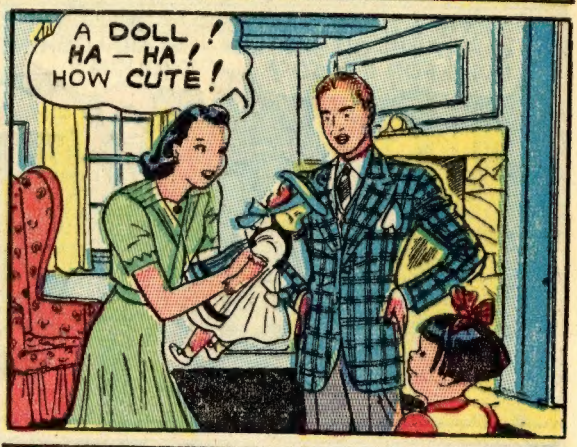
YOUR AUNTIE DIXIE HOME ?
UH — HUH!
CLOUSERS SCHOOL OF MUSIC
DELICATESSEN

LET'S SEE — MAYBE I OUGHT TO GET HER SOME FLOWERS — OR CANDY — OR SUMP'M —

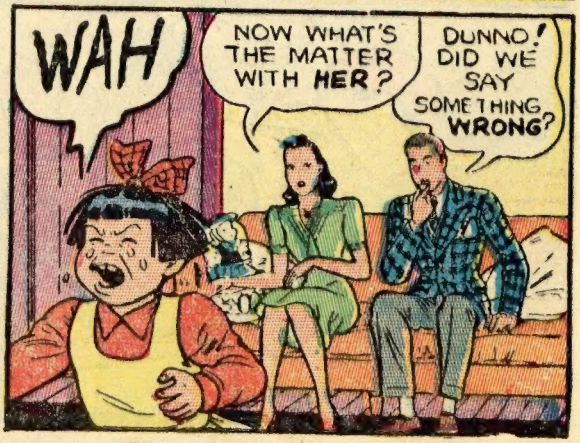
I BETCHA SHE'D LIKE T'HAVE THAT DOLL THERE — I BETCHA!
SAY — THAT'S AN IDEA!

SHE OUGHT TO GET A BIG KICK OUT OF THIS!

JUST A LITTLE GIFT, DIXIE!
OH, BUD — YOU SHOULDN'T HAVE-


A DOLL! HA — HA! HOW CUTE!

HOW'D YOU KNOW I'D BEEN LOOKING AT THIS DOLL ALL WEEK ? ALL MY GIRL FRIENDS HAVE DOLLS ON THEIR BEDS AS DECORATIONS!
HUH ?


WAH
NOW WHAT'S THE MATTER WITH HER ?
DUNNO! DID WE SAY SOMETHING WRONG?

DIXIE DUGAN

MA! LOOK! LACY'S IS HAVING A BARGAIN SALE!
LET'S GO IN AND BROWSE AROUND A BIT!
LACY'S FALL SALE

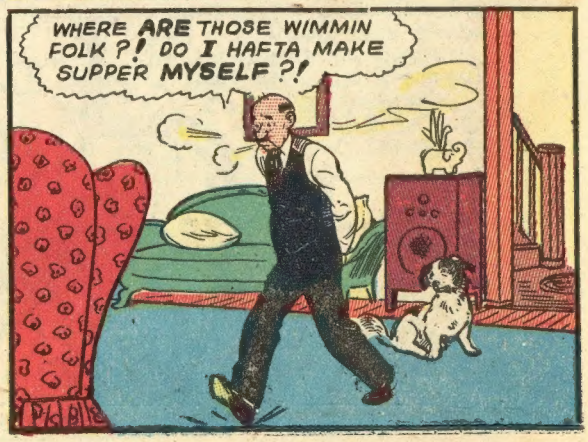
WHAT A DARLING DRESS!
HMMMM — MARKED DOWN FROM $10 TO $8 — CHEAPER THAN I COULD MAKE ONE —

HERE'S A BUY!
GOODNESS YES!
$8.00 SHOES $2.95 PR.

YES'M! THESE SHOWER CURTAINS ORIGINALLY SOLD FOR $6.50!
AREN'T THEY GOOD LOOKING, THOUGH?
UH-HUH!
$3.95

PURSES
$3.00
$2.95

SCARF SALE
2.00 VALUE
NOW 1.88


WHERE ARE THOSE WIMMIN FOLK?! DO I HAFTA MAKE SUPPER MYSELF?!

H'LO!
WOT'S THIS? WOT'S THIS?

HULY SMOKES! WHAT'D YOU WIMMIN DO? BREAK ME?
BREAK YOU—

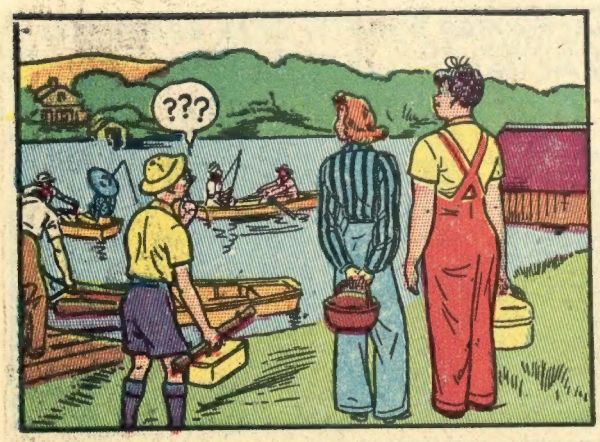
—WHY, PA — WE'VE JUST SAVED YOU OVER ELEVEN DOLLARS!!

DIXIE DUGAN

I GOT FOUR SMALL ROW BOATS! YOU FELLAS CHOOSE UP YER GAL FRIEND AND GET ON WITH THE BASS FISHIN'

OH—NO—YOU—DON'T!
SORRY, WILBUR!
?

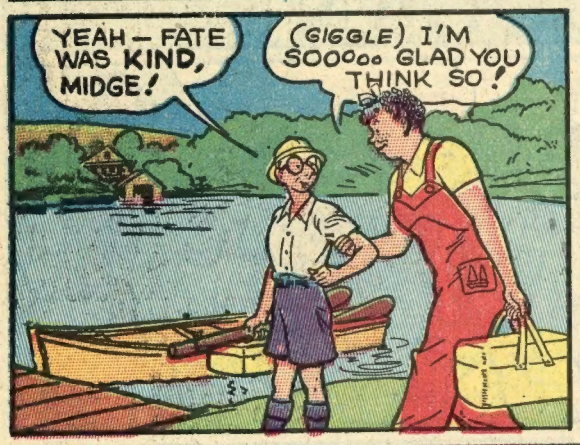
SCRAM, SHRIMP!
SEE YOU FISHING, WILBUR!

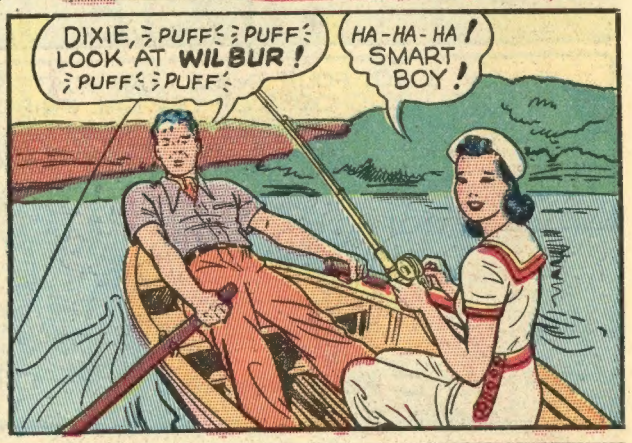

???

HI, MAZIE! GOING FISHING?
YES, WILBUR—

HEY! MAZIE! READY ??
COMING, AL!

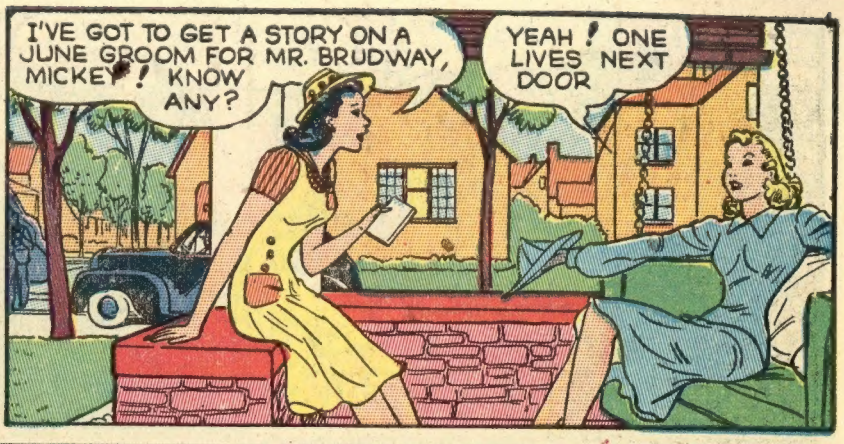
THAT MEANS WE ARE THROWN TOGETHER BY FATE, (GIGGLE) DOESN'T IT? (GIGGLE)
YEAH-YEAH!


YEAH — FATE WAS KIND, MIDGE!
(GIGGLE) I'M SOOOoo GLAD YOU THINK SO!


DIXIE, PUFF PUFF LOOK AT WILBUR! PUFF PUFF
HA-HA-HA! SMART BOY!

HOW'S THE FISHING, BOYS?!
YOU OUGHTA KNOW!

DIXIE DUGAN


I'VE GOT TO GET A STORY ON A JUNE GROOM FOR MR. BRUDWAY, MICKEY! KNOW ANY?
YEAH! ONE LIVES NEXT DOOR

THERE HE IS NOW! C'MON, I'LL INTRODUCE YOU TO HIM!
OH, SWELL!

MISS DUGAN WOULD LIKE TO GET A FEW NOTES FROM YOU FOR HER BOSS! HE'S A WRITER!
O.K. BUT YOU'LL HAVE TO TALK TO ME ON MY WAY TO WORK! – WHAT DO YOU WANT TO KNOW?

HOW DOES IT FEEL TO BE A GROOM?
GREAT! I'VE ALWAYS WANTED TO BE ONE!

IT'S BEEN AN IMPORTANT CHANGE IN MY LIFE! FILLS ME WITH AMBITION TO GET AHEAD!
THAT'S A GOOD POINT!

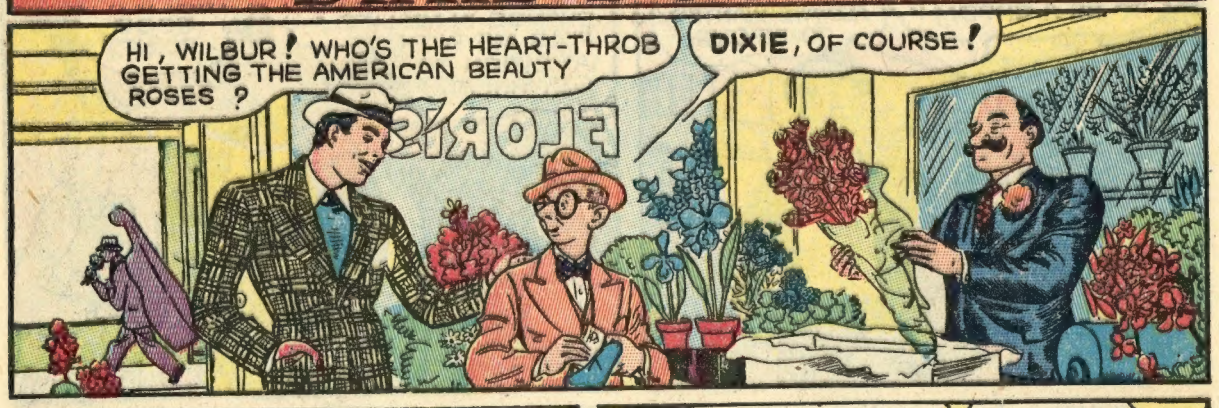
DO YOU THINK YOU'LL EVER FEEL TIED DOWN WITH YOUR NEW RESPONSIBILITY?
RESPONSIBILITY?

—YOU MEAN RESPONSIBILITIES! I'VE GOT FOUR OF THEM TO TAKE CARE OF —
HUH?!

HORSES !!
YEAH ! WHAT'D YOU THINK THEY WERE ??

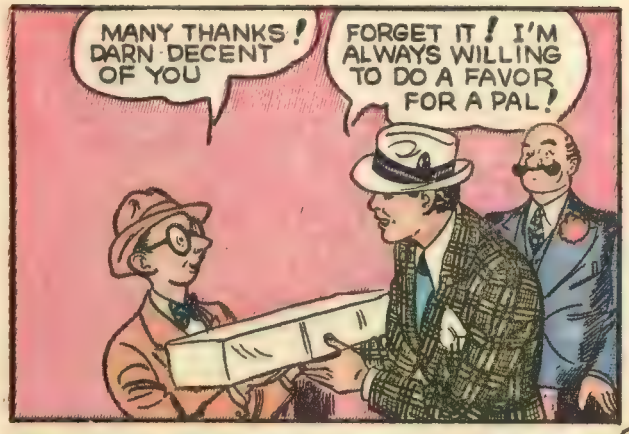
YOU DOPE !
YOU SAID YOU WANTED TO INTERVIEW A GROOM, DIDN'T YOU ?

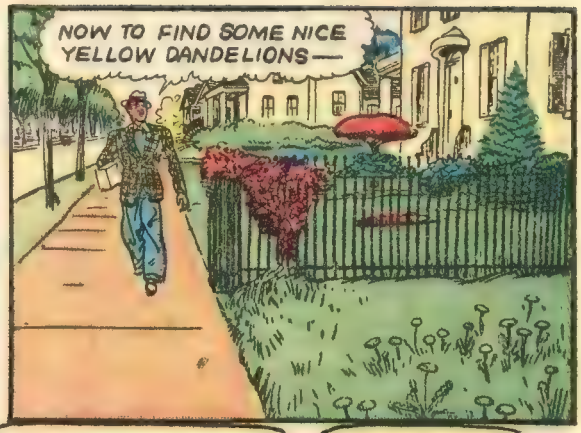
DIXIE DUGAN

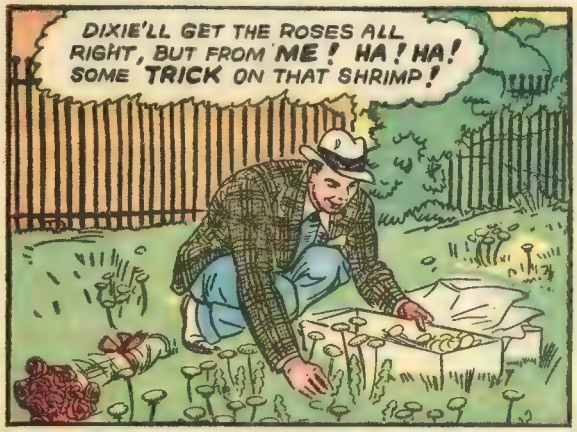

HI , WILBUR ! WHO'S THE HEART-THROB GETTING THE AMERICAN BEAUTY ROSES ?
DIXIE , OF COURSE !

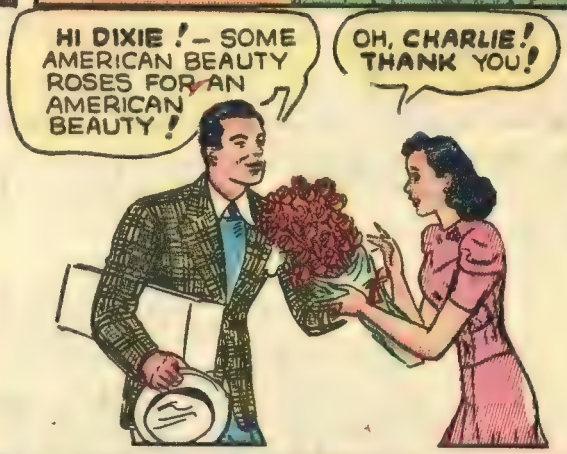
WILL YOU DELIVER THEM RIGHT AWAY ? I WON'T BE ABLE TO GET OVER TILL LATER
O.K., MR. WHIFFLE!

SAY- UH - WILBUR ! I'LL DELIVER THEM FOR YOU. I'M GOING BY THERE NOW !
WELL - UH - O.K., CHARLIE !

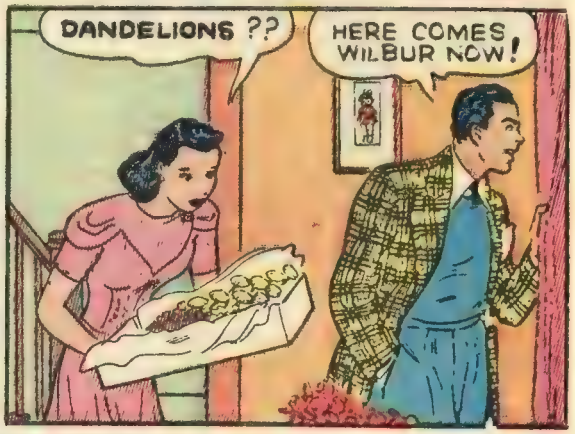

MANY THANKS! DARN DECENT OF YOU
FORGET IT! I'M ALWAYS WILLING TO DO A FAVOR FOR A PAL!


NOW TO FIND SOME NICE YELLOW DANDELIONS—


DIXIE'LL GET THE ROSES ALL RIGHT, BUT FROM ME! HA! HA! SOME TRICK ON THAT SHRIMP!


HI DIXIE! — SOME AMERICAN BEAUTY ROSES FOR AN AMERICAN BEAUTY!
OH, CHARLIE! THANK YOU!

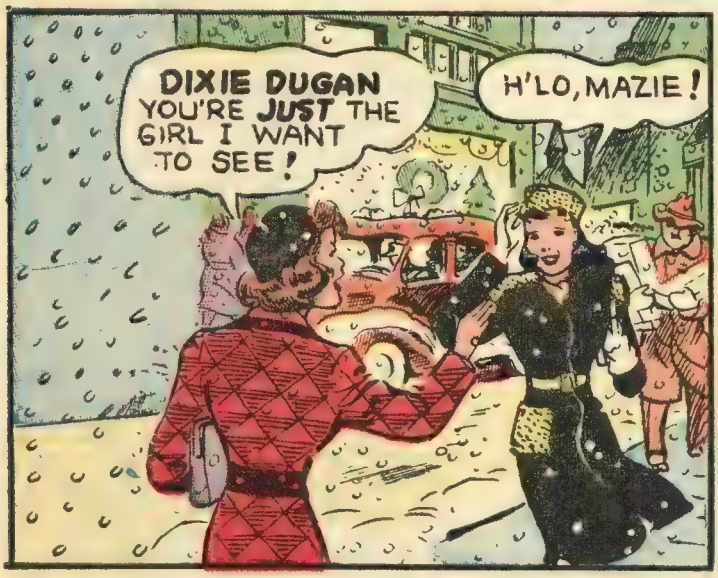
UH — WILBUR ASKED ME TO DELIVER THIS BOX TO YOU!
AND WILBUR, TOO. HOW SWEET!

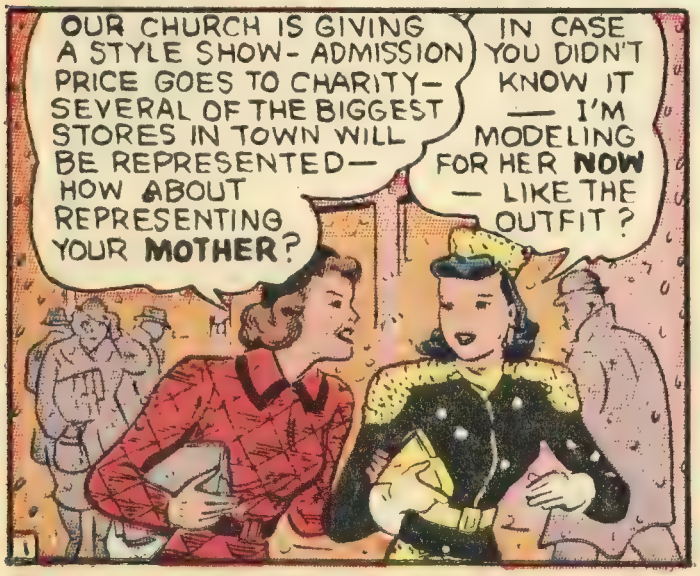

DANDELIONS ??
HERE COMES WILBUR NOW!

YOU DARLING! YOU HAVEN'T FORGOTTEN HOW YOU USED TO BRING ME DANDELIONS WHEN WE WERE TINY CHILDREN!
SMACK
HUH? DANDELIONS?? OH — UH — YEAH — YEAH!
?!

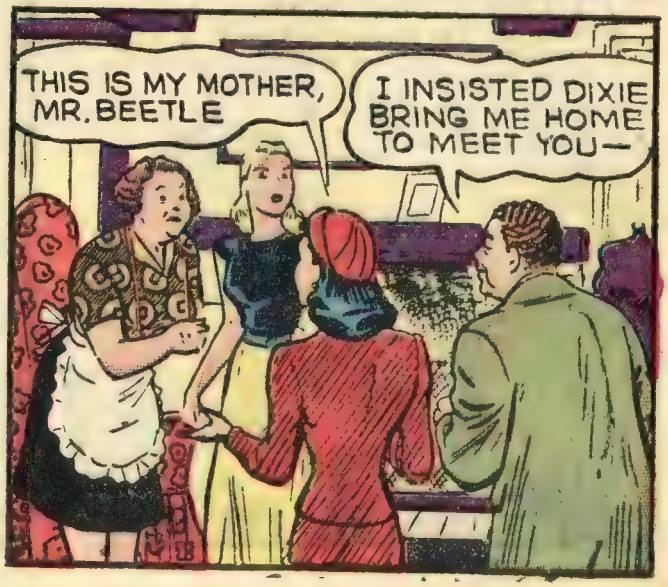
DIXIE DUGAN

MC EVOY AND STRIEBEL

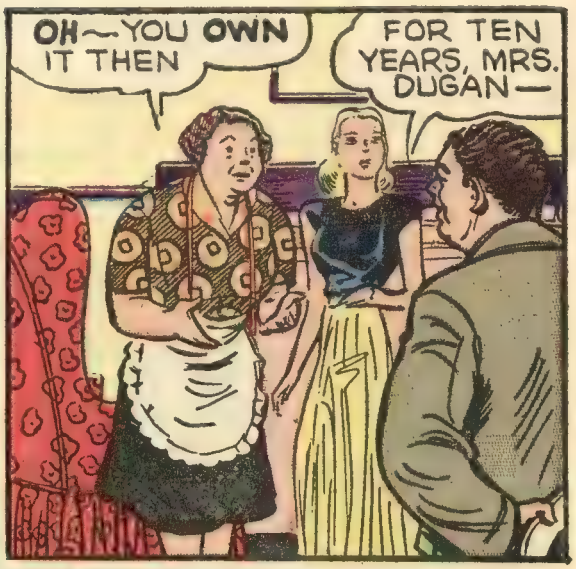




DIXIE MODELS HER MOTHERS DRESSES AT THE STYLE SHOW THAT NIGHT

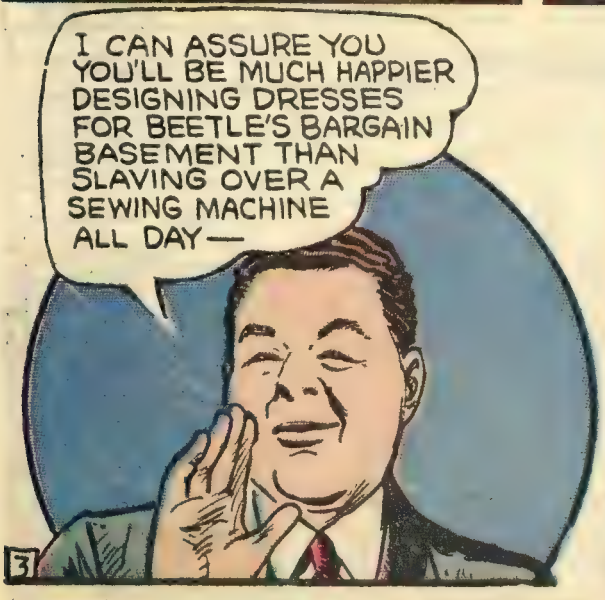


ARE YOU RELATED TO THE BEETLE OF BEETLE'S BARGAIN BASEMENT?
I AM THE BEETLE


OH—YOU OWN IT THEN
FOR TEN YEARS, MRS. DUGAN—

—HOW WOULD YOU LIKE TO WORK FOR ME?
WELL—I DON'T KNOW—IN WHAT CAPACITY?

I'D LIKE TO HAVE YOU DESIGN DRESSES FOR MY STORE
WELL—YOU SEE I'VE JUST STARTED MY OWN LITTLE DRESSMAKING BUSINESS—

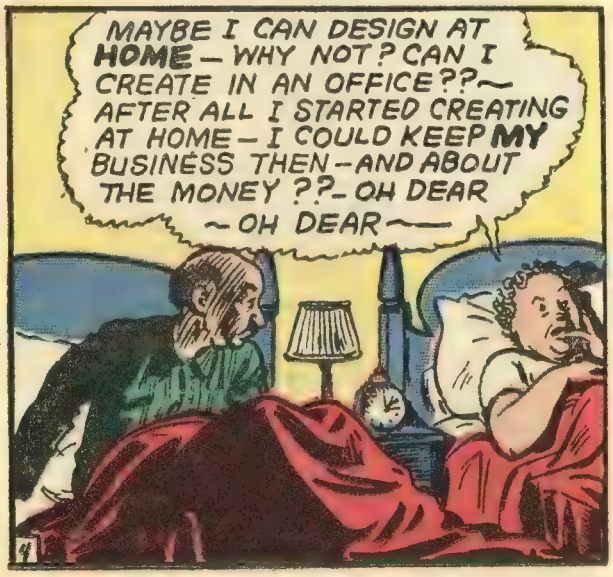

I CAN ASSURE YOU YOU'LL BE MUCH HAPPIER DESIGNING DRESSES FOR BEETLE'S BARGAIN BASEMENT THAN SLAVING OVER A SEWING MACHINE ALL DAY—

WHAT DO YOU THINK, DEAR?
IT'S SOMETHING TO CONSIDER, MA—WHY DON'T YOU SLEEP ON IT

YOUR DAUGHTER IS RIGHT, MRS. DUGAN BUT THEN NO **WONDER** SHE'S SMART—AFTER ALL, LOOK AT HER **MOTHER**—— TOMORROW IT IS THEN ??
YES, PLEASE
SO MRS DUGAN SLEEPS ON IT THAT NIGHT— OR DOES SHE

IF I TAKE BEETLE'S OFFER I'LL HAVE TO GIVE UP MY **OWN** LITTLE DRESSMAKING BUSINESS

BEETLE'S BARGAIN BASEMENT DESIGNER?? WILL I HAVE TO GO TO THE STORE EACH DAY??— IF SO — BUSSES— STREET CARS — LUNCHES—— CONFERENCES—


MAYBE I CAN DESIGN AT **HOME**— WHY NOT? CAN I CREATE IN AN OFFICE??— AFTER ALL I STARTED CREATING AT HOME— I COULD KEEP **MY** BUSINESS THEN—AND ABOUT THE MONEY ??— OH DEAR —OH DEAR——

OH DEAR
HERE-DRINK THIS WARM MILK— IT'LL MAKE YA SLEEP— FERGIT ABOUT YER NEW CAREER, WILLYA?

AFTER A HECTIC NIGHT OF TOSSING TURNING AND THINKING MORNING COMES AND WITH IT MR BEETLE

AH-MRS. DUGAN-HAVE YOU COME TO A DECISION?

I HAVEN'T GIVEN IT MUCH THOUGHT, MR BEETLE-

-I'D RATHER LISTEN TO **YOU**-MAKE ME AN OFFER

THAT'S THE TICKET, MRS. DUGAN-WELL, I HAVE A CONTRACT ALL DRAWN UP FOR YOU-

-DON'T BOTHER TO READ IT-JUST THE USUAL CLAUSES IN ALL CONTRACTS OF THIS NATURE-YOUR SALARY IS MENTIONED AS YOU SEE-JUST SIGN AND—

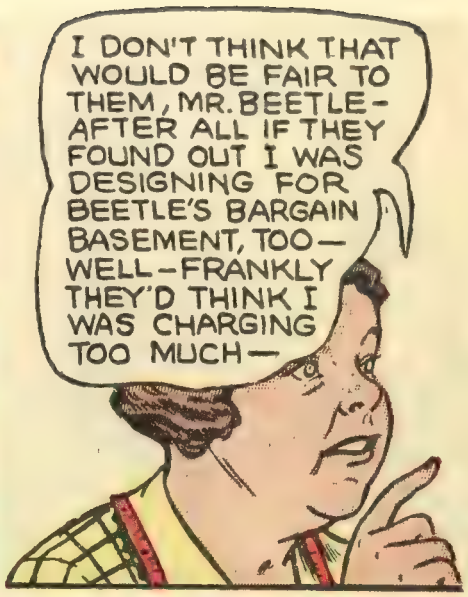
BUT IT SAYS "**EXCLUSIVE**" SERVICES

NATURALLY -I WOULDN'T WANT YOU TO CREATE DRESSES FOR A COMPETITOR, MRS. DUGAN

I-I THINK I'LL WAIT, MR. BEETLE -YOU SEE I'VE JUST STARTED MY **OWN** BUSINESS AND—

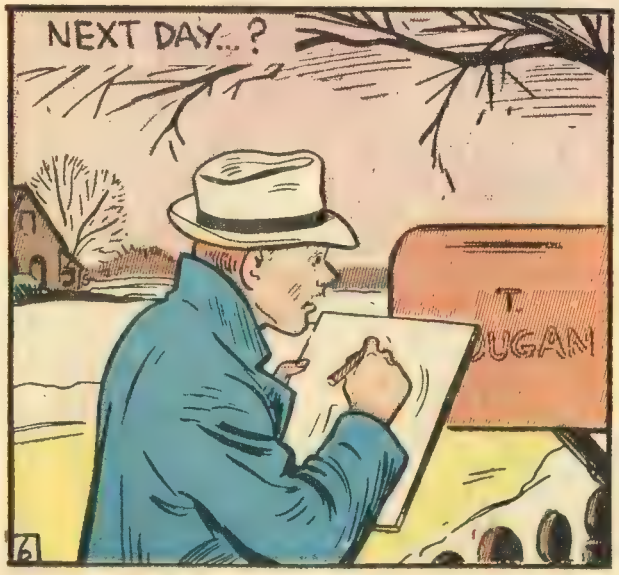
BUT, MRS. DUGAN— YOU **CAN'T** LET AN OPPORTUNITY LIKE THIS SLIP BY-I HAVE **TWENTY DRESSMAKERS** WAITING FOR YOUR CREATIONS!

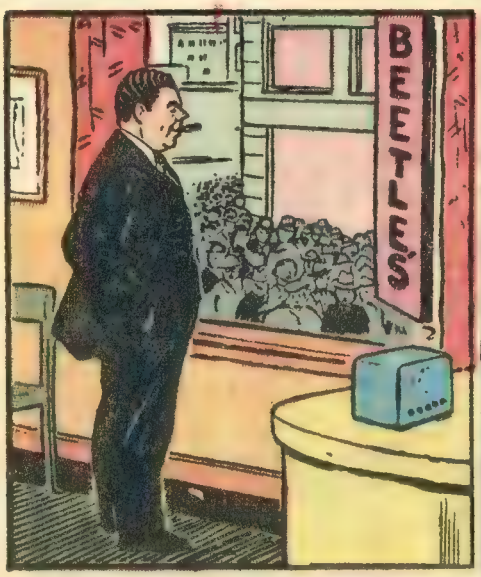
I FIGURE IT THIS WAY, MR. BEETLE – I CAN MAKE MORE MONEY DESIGNING DRESSES TO SUIT THE INDIVIDUAL PERSONALITY THAN DESIGNING FOR YOU ON SALARY
BUT YOU CAN **STILL** KEEP YOUR CUSTOMERS IF YOU WANT TO, MRS. DUGAN –


I DON'T THINK THAT WOULD BE FAIR TO THEM, MR. BEETLE – AFTER ALL IF THEY FOUND OUT I WAS DESIGNING FOR BEETLE'S BARGAIN BASEMENT, TOO – WELL – FRANKLY THEY'D THINK I WAS CHARGING TOO MUCH –

VERY WELL – BUT I THINK YOU'RE MAKING A BIG MISTAKE
PERHAPS – BUT I'M HAPPIER THIS WAY

??– HMMM – I ALMOST MADE A BIG MISTAKE, PAYING HER WHEN I REALLY DON'T **HAVE** TO


NEXT DAY...?
T. DUGAN



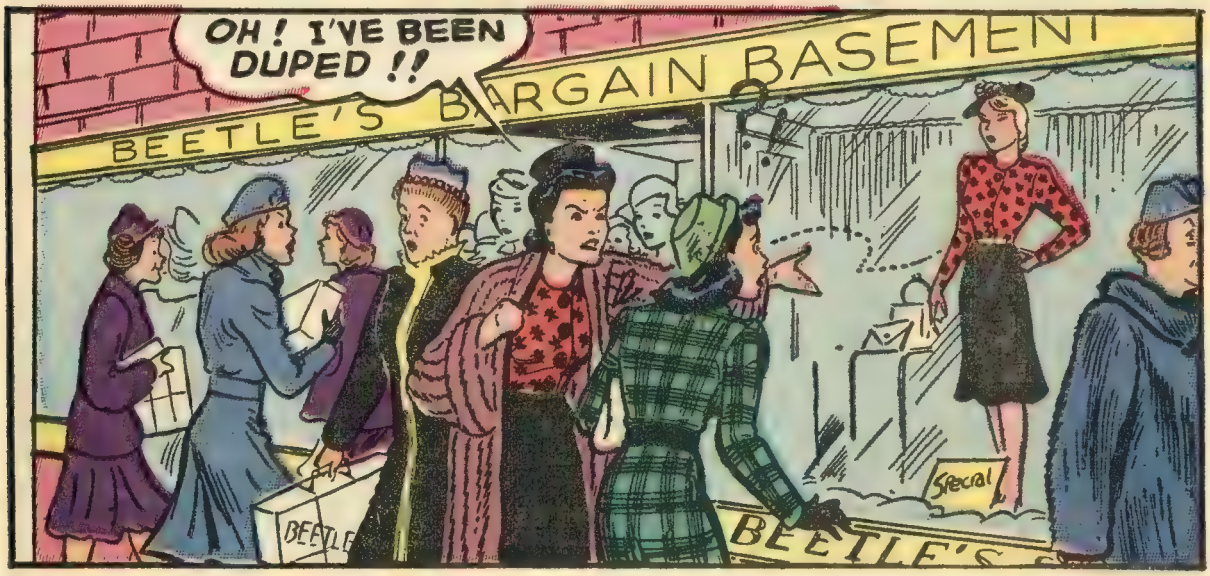
SO THAT'S IT—BEETLE IS STEALING MA'S ORIGINAL DRESS DESIGN—HOW WILL THIS AFFECT MA'S LITTLE DRESS-MAKING BUSINESS?

DIXIE DUGAN

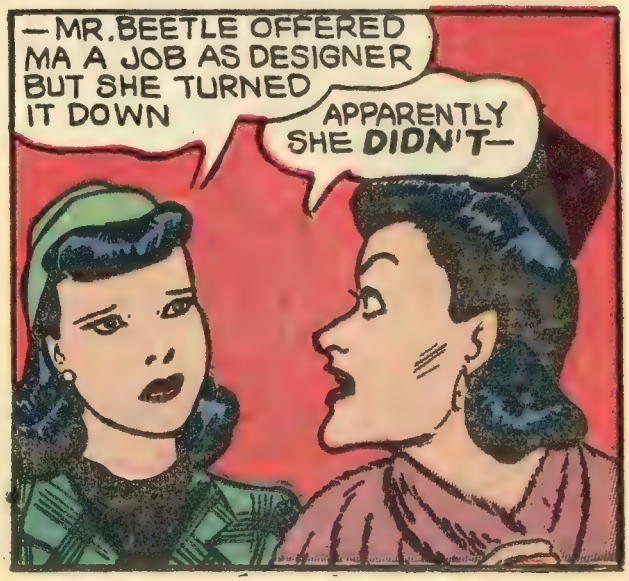
By McEVOY and STRIEBEL

LOOK—THERE'S ANOTHER DRESS LIKE MINE—THAT MAKES THE SECOND ONE I HAVE SEEN

PARDON MY CURIOSITY—BUT I'VE BEEN NOTICING YOUR DRESS — IT'S BEAUTIFUL — MIND TELLING ME WHERE YOU BUY YOUR CLOTHES?
NOT AT ALL—TRY BEETLE'S BARGAIN BASEMENT

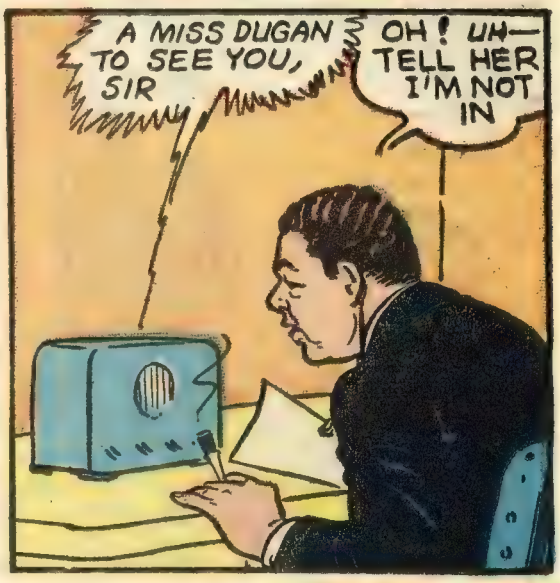

OH! I'VE BEEN DUPED!!
BEETLE'S BARGAIN BASEMENT
BEETLE
Special
BEETLE'S

AND I THOUGHT YOUR MOTHER WAS SO ORIGINAL IN DESIGNING — SO HERE'S WHERE SHE GOT HER IDEA FOR MY DRESS
SHE DID NOT—
Special


—MR. BEETLE OFFERED MA A JOB AS DESIGNER BUT SHE TURNED IT DOWN
APPARENTLY SHE DIDN'T—

—AND I PAID YOUR MOTHER TEN TIMES MORE THAN THEY'RE ASKING FOR IT —THEY'RE BEING SOLD IN BUNCHES LIKE BANANAS — GOOD DAY, MISS DUGAN!
BUT, MRS. TWILLER—

I'D LIKE TO SEE MR. BEETLE, PLEASE
WHO'S CALLING?
A. BEETLE
PRIVATE
5


A MISS DUGAN TO SEE YOU, SIR
OH! UH— TELL HER I'M NOT IN

HE'S NOT IN
THANKS

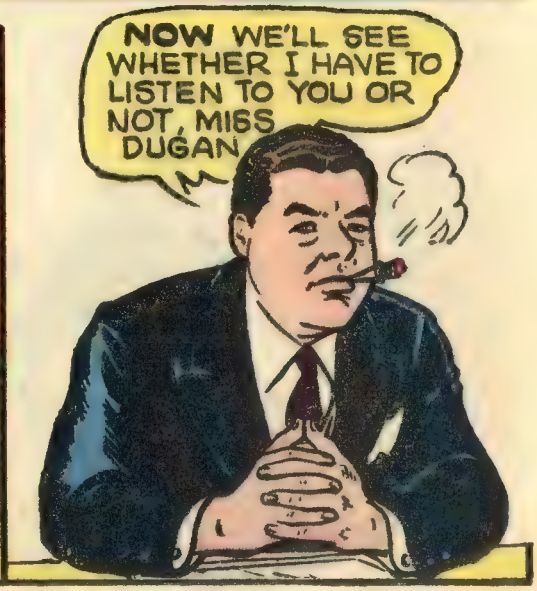
DIDN'T MY SECRETARY TELL YOU I WASN'T IN ?
YOU'RE IN ALL RIGHT—

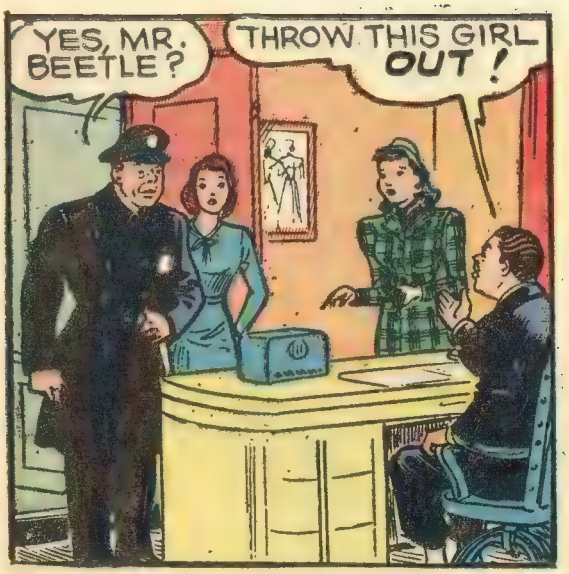
IN TROUBLE - IF YOU GET WHAT I MEAN
I HAVEN'T THE SLIGHTEST IDEA OF WHAT YOU'RE DRIVING AT—

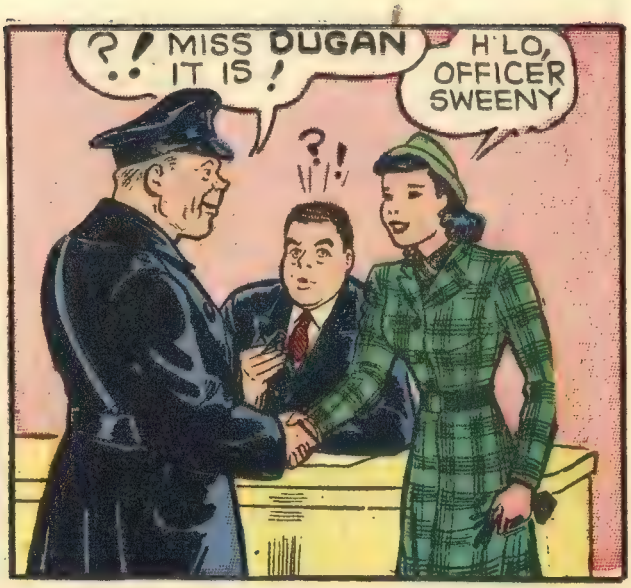
— NOW IF YOU'LL EXCUSE ME I'M VERY BUSY
NOT TOO BUSY TO LISTEN TO ME—

IF YOU DON'T GO I'LL HAVE TO CALL THE POLICE
GOOD!— SWELL! THAT'LL MAKE IT ALL THE BETTER!

MISS JONES — PLEASE SUMMON AN OFFICER — I HAVE A TRESPASSER
YES SIR


NOW WE'LL SEE WHETHER I HAVE TO LISTEN TO YOU OR NOT, MISS DUGAN

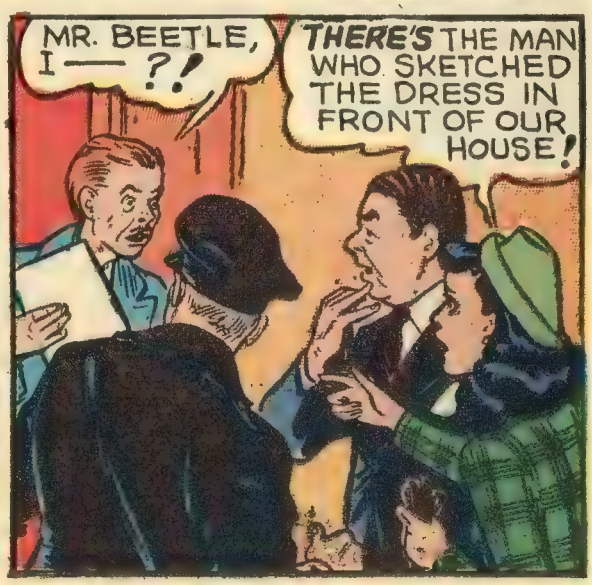

YES, MR. BEETLE?
THROW THIS GIRL OUT!


?! MISS DUGAN IT IS!
H'LO, OFFICER SWEENY
?!

HOW'S YOUR MOTHER AND YOUR FATHER?
FINE, OFFICER SWEENY-
NOW WAIT A MINUTE-

I DIDN'T BRING YOU HERE FOR A SOCIAL VISIT, OFFICER — I WANT YOU TO TAKE THIS GIRL OUT— SHE'S INTRUDING
ARE YOU SERIOUS, MR. BEETLE?
HE'S SERIOUS, OFFICER SWEENY-

-BUT BEFORE I GO I WANT MR. BEETLE TO MAKE SOME KIND OF SETTLEMENT FOR USING ONE OF MA'S ORIGINAL DRESS DESIGNS WITHOUT HER PERMISSION
RIDICULOUS!


MR. BEETLE, I— ?!
THERE'S THE MAN WHO SKETCHED THE DRESS IN FRONT OF OUR HOUSE!

ALL RIGHT— SO HE DID SKETCH THE DRESS YOUR MOTHER HAD IN HER SHOWCASE—
THERE YOU ARE—HE ADMITS IT—

—BUT, IS THERE A LAW THAT SAYS HE CAN'T?
?! WELL—NOT THAT I KNOW OF—

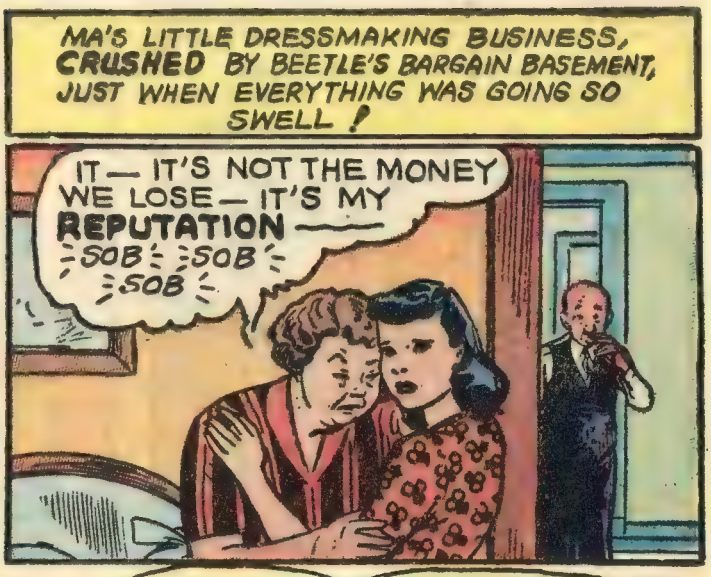
O.K. THEN—GET HER OUT OF HERE OR I'LL SWEAR OUT A WARRANT FOR HER ARREST —— SHE'S TRESPASSING!
YOU'D BETTER COME ALONG, MISS DUGAN—

SORRY, MISS DUGAN—THERE WAS NOTHING ELSE I COULD DO — THAT WOULD BE LAWFUL
OH—I KNEW I DIDN'T HAVE A CASE — I THOUGHT HE'D HAVE A SPARK OF DECENCY AND PAY MA SOMETHING—

SO MRS TWILLER THINKS I COPIED THE DESIGN FOR HER EXCLUSIVE DRESS FROM BEETLE'S BARGAIN BASEMENT
I TRIED TO TELL HER THE TRUTH BUT SHE WOULDN'T LISTEN
6

PHONE FOR MA!

I HOPE YOU HAVEN'T STARTED ON MY DRESS, MRS. DUGAN - I'VE CHANGED MY MIND — OH — AND MRS. ODIN WISHES TO CANCEL HER FITTING APPOINTMENT
VERY WELL


MA'S LITTLE DRESSMAKING BUSINESS, CRUSHED BY BEETLE'S BARGAIN BASEMENT, JUST WHEN EVERYTHING WAS GOING SO SWELL!
IT — IT'S NOT THE MONEY WE LOSE — IT'S MY REPUTATION — SOB SOB SOB

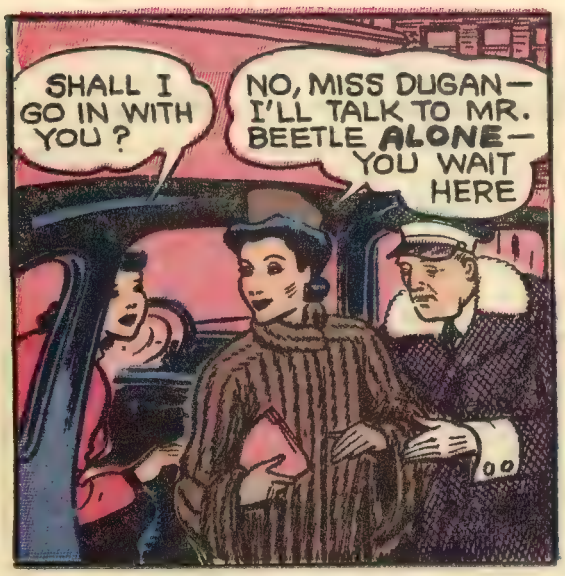
MRS. TWILLER?
WELL — WHAT ARE YOU DOING HERE?

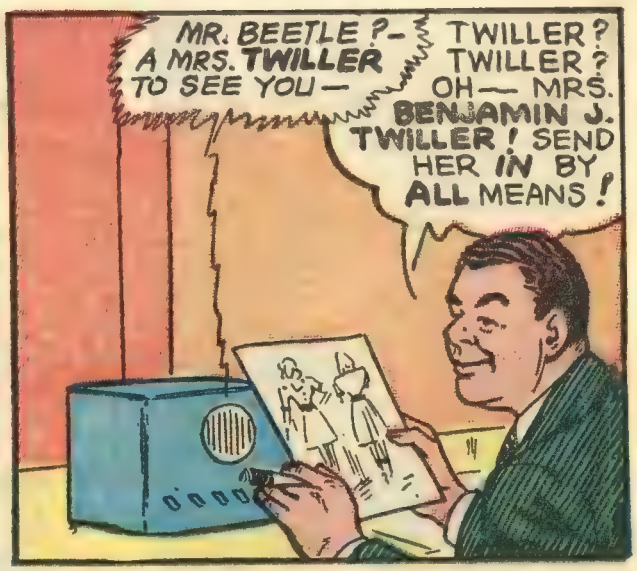
HERE'S THE MONEY YOU PAID MY MOTHER FOR THAT DRESS
NO THANK YOU — I'VE BEEN STUNG AND THAT'S THAT! I'LL BE A LITTLE MORE CAREFUL ABOUT TRUSTING PEOPLE IN THE FUTURE

PLEASE LISTEN TO ME, MRS. TWILLER! — YOU'RE A BIG PERSON — THIS IS NO ALIBI — IT'S THE TRUTH —
? WELL — GO AHEAD

SO DIXIE TELLS HER HOW MA'S ORIGINAL DESIGN WAS STOLEN BY BEETLE'S BARGAIN BASEMENT

MISS DUGAN — I DON'T KNOW WHY — BUT I BELIEVE YOU — AND I ALSO BELIEVE I CAN MAKE MR. BEETLE SORRY HE EVER DID SUCH A CONTEMPTIBLE TRICK!
OH THANK YOU, MRS. TWILLER


SHALL I GO IN WITH YOU ?
NO, MISS DUGAN— I'LL TALK TO MR. BEETLE ALONE— YOU WAIT HERE


MR. BEETLE ?— A MRS. TWILLER TO SEE YOU—
TWILLER ? TWILLER ? OH— MRS. BENJAMIN J. TWILLER ! SEND HER IN BY ALL MEANS !

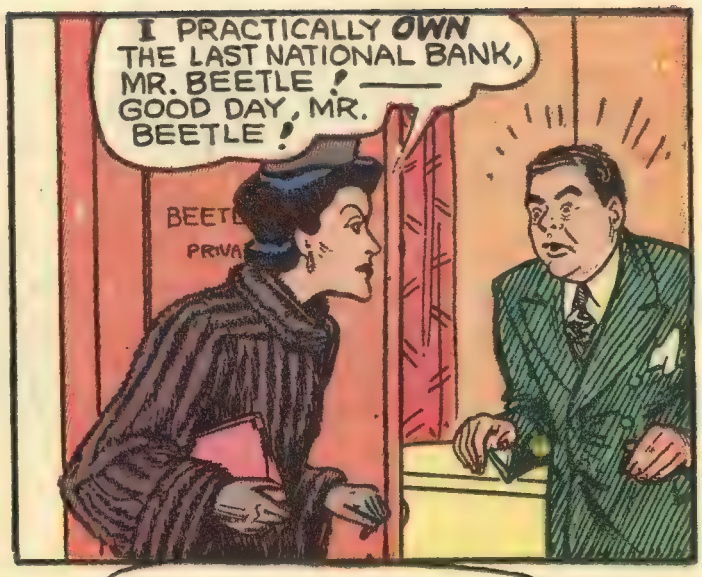
THE WEALTHIEST, MOST INFLUENTIAL DAME IN TOWN— I'D LIKE TO MAKE SOME KIND OF BUSINESS DEAL WITH HER

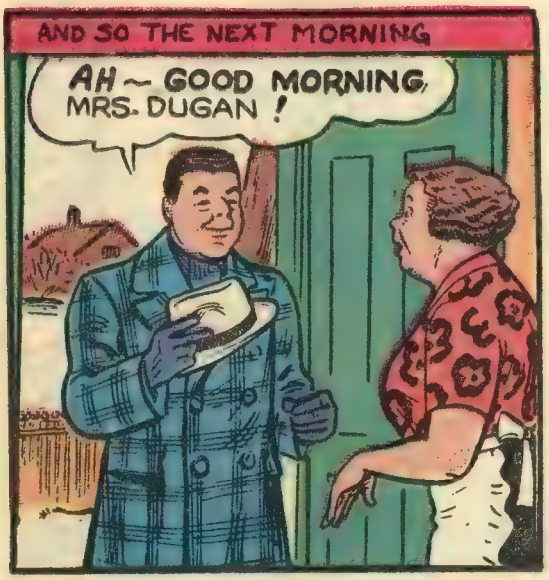
AH— MRS. TWILLER !— I'M SO HAPPY TO SEE YOU—

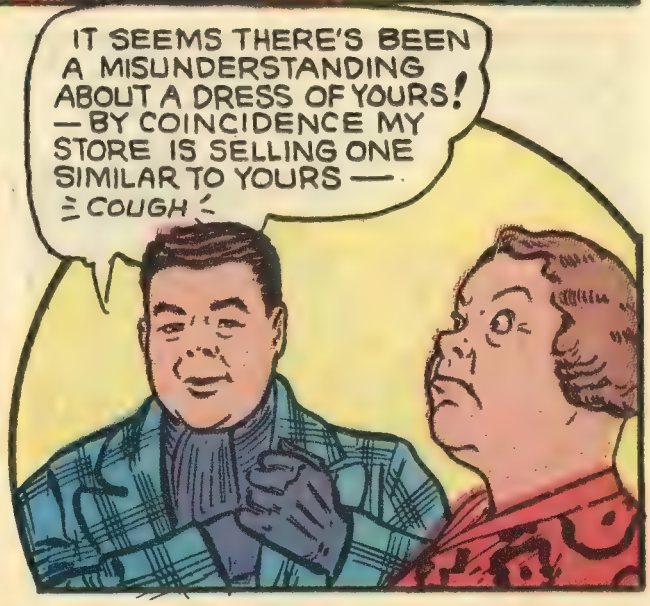
YOU WON'T BE FIVE MINUTES FROM NOW—
? OH— I BEG YOUR PARDON??

RECOGNIZE THIS DRESS, MR. BEETLE ?
WHY— UH —IT LOOKS LIKE ONE OF OURS

IT'S EXACTLY LIKE THE ONES YOU'RE SELLING IN YOUR BARGAIN BASEMENT, MR. BEETLE !- ONLY I PAID A FANCY PRICE TO MRS. DUGAN FOR THE EXCLUSIVE DESIGN !
WON'T YOU SIT DOWN ?



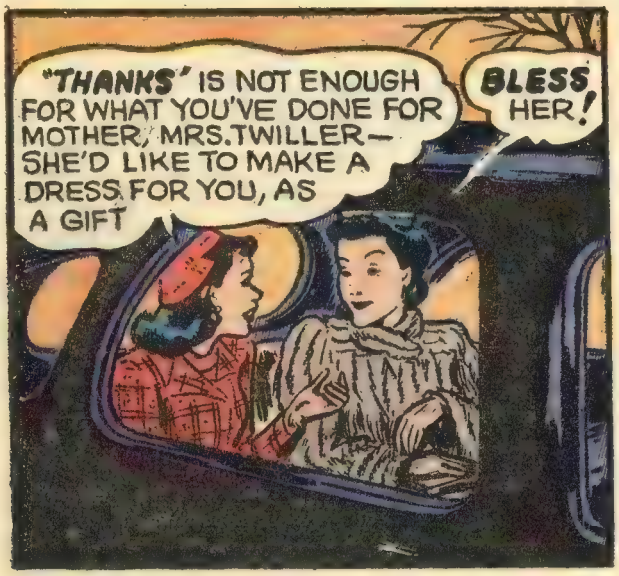


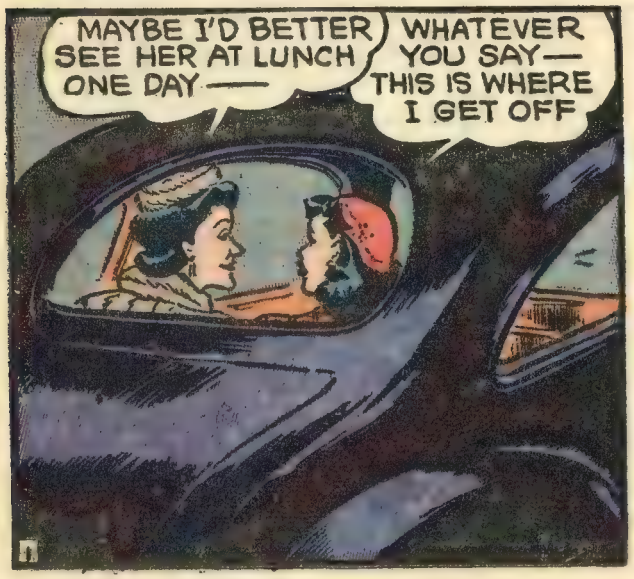


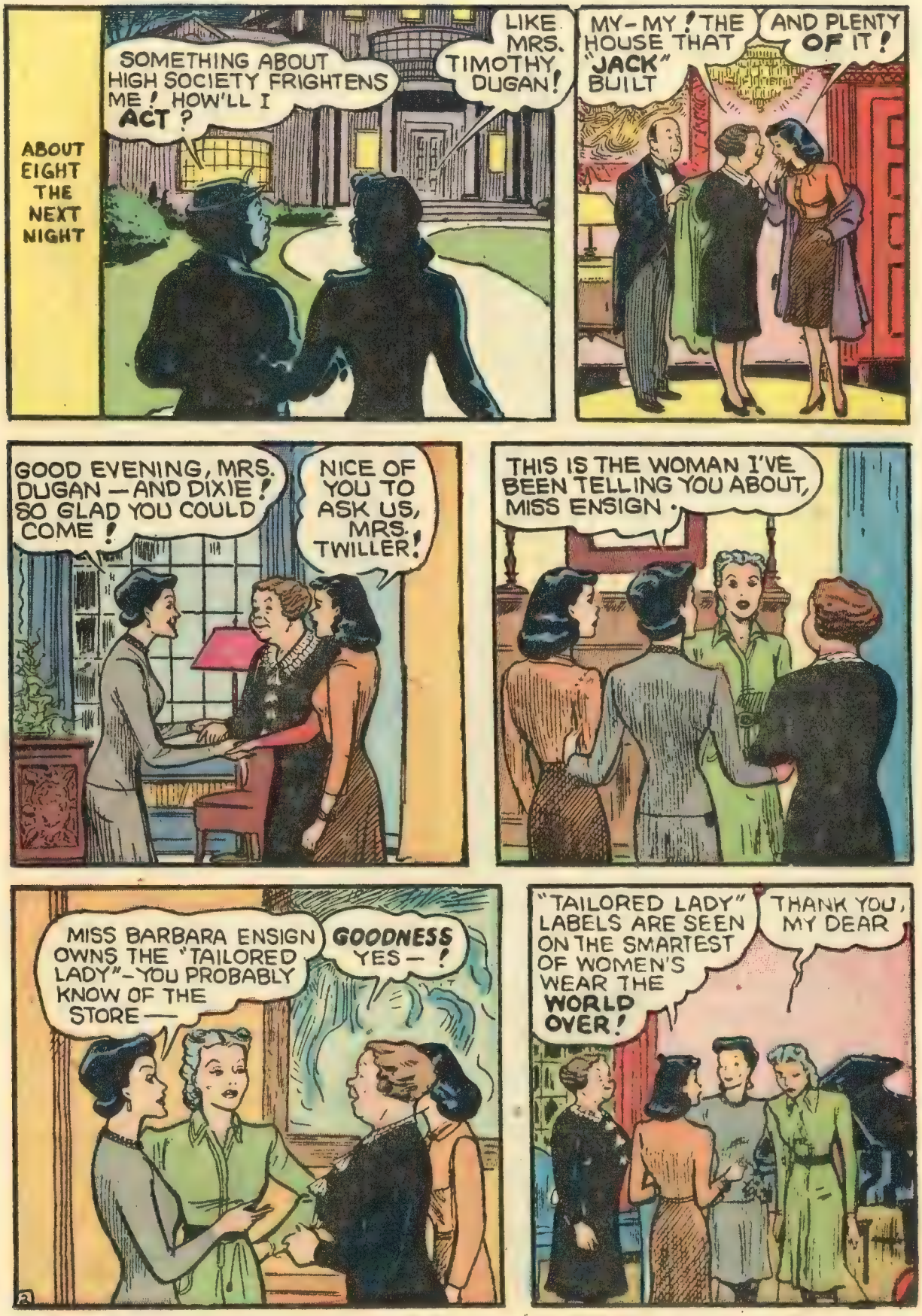
AND IT LOOKS LIKE MA IS BACK IN THE DOUGH AND IN BUSINESS AGAIN!

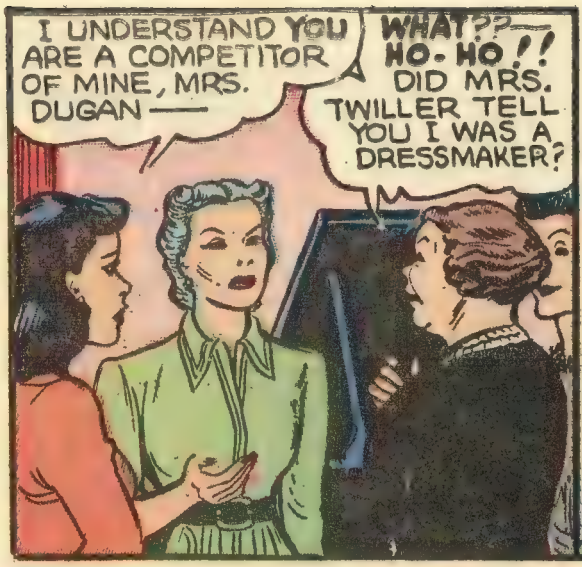
DIXIE DUGAN

By STRIEBEL and McEVOY






ABOUT EIGHT THE NEXT NIGHT
SOMETHING ABOUT HIGH SOCIETY FRIGHTENS ME! HOW'LL I ACT?
LIKE MRS. TIMOTHY DUGAN!
MY-MY! THE HOUSE THAT "JACK" BUILT
AND PLENTY OF IT!
GOOD EVENING, MRS. DUGAN — AND DIXIE! SO GLAD YOU COULD COME!
NICE OF YOU TO ASK US, MRS. TWILLER!
THIS IS THE WOMAN I'VE BEEN TELLING YOU ABOUT, MISS ENSIGN.
MISS BARBARA ENSIGN OWNS THE "TAILORED LADY"-YOU PROBABLY KNOW OF THE STORE —
GOODNESS YES — !
"TAILORED LADY" LABELS ARE SEEN ON THE SMARTEST OF WOMEN'S WEAR THE WORLD OVER!
THANK YOU, MY DEAR


I UNDERSTAND YOU ARE A COMPETITOR OF MINE, MRS. DUGAN —
WHAT?? — HO-HO!! DID MRS. TWILLER TELL YOU I WAS A DRESSMAKER?

YES! AND SHE'S GIVING YOU ALL HER FUTURE ORDERS — AND SOME OF HER FRIENDS' ORDERS — YOU'RE VERY MUCH A COMPETITOR, MRS. DUGAN — MRS. TWILLER WAS MY BEST CUSTOMER
OH

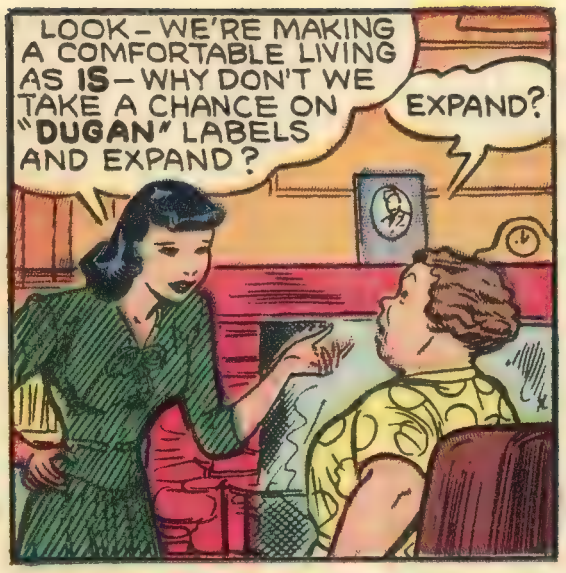
I DON'T LIKE HAVING A COMPETITOR SO I'M FORCED TO TAKE SOME KIND OF ACTION, MRS. DUGAN
LIKE WHAT, MISS ENSIGN?

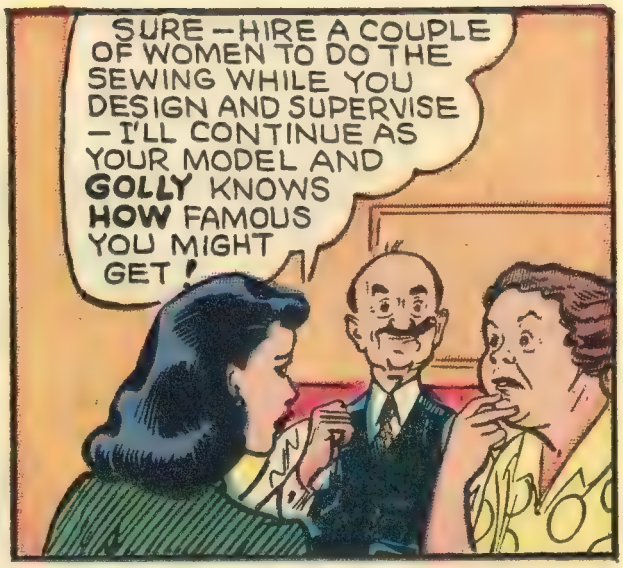
DISSOLVING THE DUGAN DRESSMAKING ESTABLISHMENT AND GIVING YOU THE OPPORTUNITY OF YOUR LIFE
WORKING FOR THE TAILORED LADY?

THAT'S RIGHT — TAILORED LADY LABELS ARE ALL OVER THE WORLD — YOU COULDN'T WORK FOR A BIGGER STORE
WELL — I — I DON'T KNOW WHAT TO SAY — SAY —

MISS ENSIGN — WE'VE GOT TO TALK IT OVER WITH PA — YOU SEE WE DUGANS SORT OF STICK TOGETHER — IN EVERYTHING!
WELL ORGANIZED ALREADY I SEE! VERY WELL — BUT LET ME KNOW SOON OR I MIGHT CHANGE MY MIND

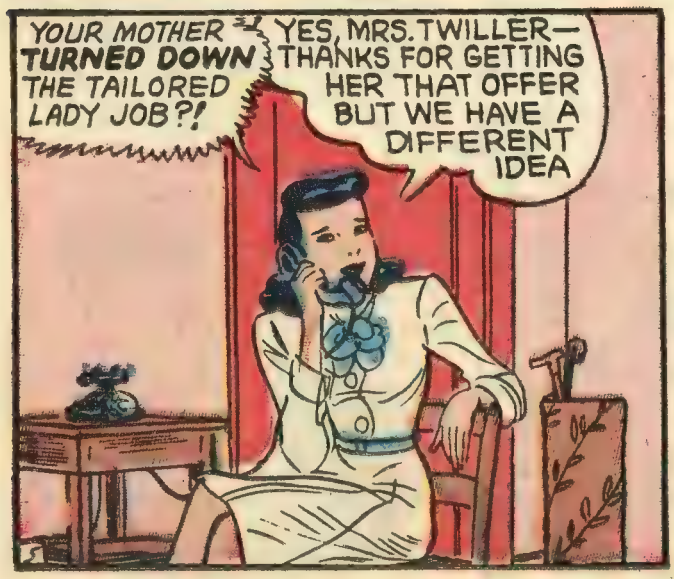
SO THE DUGANS HOLD A FAMILY POWWOW
WA-AL- I'D SAY GRAB THAT JOB AS DESIGNER FER TH' TAILORED LADY
BESIDES STEADY MONEY COMIN' IN, THINK O'TH' PRESTIGE YOU'LL HAVE—
THINK O'TH' SATISFACTION KNOWIN' YOUR CREATIONS BEAR TH' LABEL OF TH' MOST FAMOUS WOMAN'S STORE IN TH' WORLD!
AIN'T THAT WHAT YOU THINK, DIXIE?
NO
NO??
NOT NOW!—I DID YESTERDAY BUT TODAY I THINK MA SHOULD TAKE A CHANCE ON SOMETHING ELSE, FIRST
IF THE MOST FAMOUS WOMAN'S STORE IN THE WORLD IS WILLING TO PUT THEIR LABELS ON MA'S CREATIONS WHY DOESN'T MA PUT HER OWN ON THEM?
BUT THEY HAVE THE REPUTATION, DIXIE
TRUE—BUT YOUR REPUTATION SEEMS TO BE GROWING EVERY DAY—YOU'VE ALREADY TAKEN SOME OF THE TAILORED LADY'S BEST CUSTOMERS


LOOK – WE'RE MAKING A COMFORTABLE LIVING AS **IS** – WHY DON'T WE TAKE A CHANCE ON "**DUGAN**" LABELS AND EXPAND?
EXPAND?


SURE – HIRE A COUPLE OF WOMEN TO DO THE SEWING WHILE YOU DESIGN AND SUPERVISE – I'LL CONTINUE AS YOUR MODEL AND **GOLLY** KNOWS **HOW** FAMOUS YOU MIGHT GET!

MRS. O'TOOLE? HOW WOULD YOU LIKE TO WORK FOR ME? – MAKING DRESSES
SOUNDS GOOD – BUT LET ME FINISH MY DISHES AND COME OVER AND TALK WITH YOU

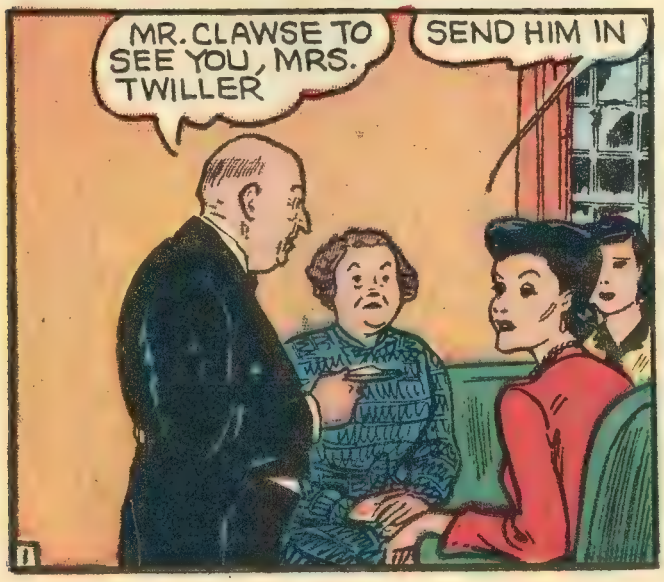
WILL YOUR HUSBAND MIND, MRS. HENNESSY??
ARE YOU KIDDING? HE'D **LOVE** IT – I'VE GOT A NICE LITTLE PORTABLE SEWING MACHINE – I'LL BRING OVER


YOUR MOTHER **TURNED DOWN** THE TAILORED LADY JOB?!
YES, MRS. TWILLER – THANKS FOR GETTING HER THAT OFFER BUT WE HAVE A DIFFERENT IDEA

HOLD EVERYTHING, YOUNG LADY – I'VE A FEW **IDEAS** MYSELF – BRING MOTHER OVER TONIGHT, WILL YOU?
O.K.

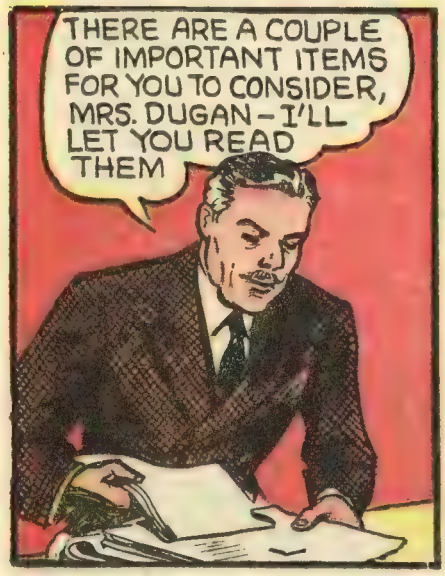
DIXIE DUGAN

By Striebel & McEvoy



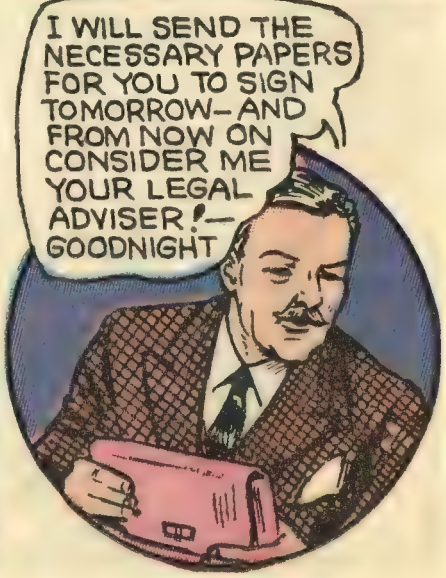
IT'S GOOD TO HAVE ADVICE FROM ONE WHO KNOWS ALL LEGAL MATTERS BEFORE GOING INTO BUSINESS ON A LARGE SCALE, MRS. DUGAN
YES-I KNOW

MR. CLAWSE WILL HELP YOU START OUT RIGHT— YOU SEE, I'M GETTING AS EXCITED ABOUT YOUR GROWING DRESSMAKING ENTERPRISE AS YOU ARE
YOU'VE DONE SO MUCH FOR US, ALREADY, MRS. TWILLER


THERE ARE A COUPLE OF IMPORTANT ITEMS FOR YOU TO CONSIDER, MRS. DUGAN - I'LL LET YOU READ THEM

I THINK WE'D BETTER HAVE A LITTLE SNACK, JEEVES

YOU UNDERSTAND THE WHOLE LEGAL SET-UP CONCERNING YOUR BUSINESS EXPANSION, MRS. DUGAN ?
I HOPE SO— GOODNESS ! I DIDN'T KNOW THERE WERE SO MANY "DO'S" AND "DON'TS"


I WILL SEND THE NECESSARY PAPERS FOR YOU TO SIGN TOMORROW— AND FROM NOW ON CONSIDER ME YOUR LEGAL ADVISER !— GOODNIGHT

MRS. TWILLER—YOU'VE BEEN MORE THAN KIND— I WISH THERE WAS SOMETHING I COULD DO FOR YOU BESIDES MAKING YOU A DRESS FREE OF CHARGE

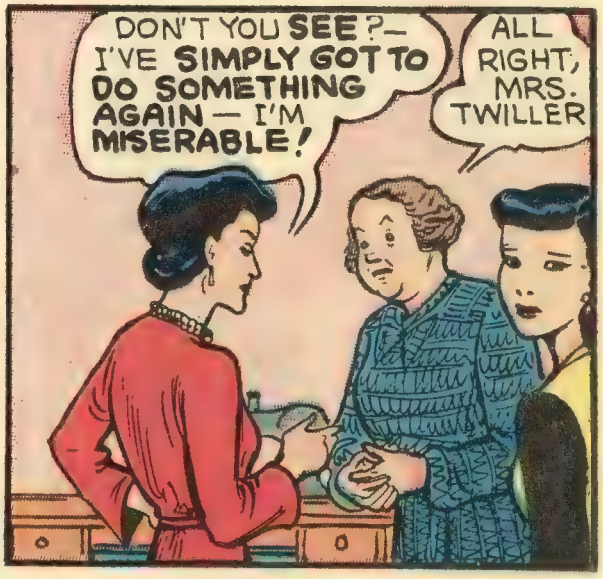
NOW THAT YOU'VE MENTIONED IT—THERE DEFINITELY IS SOMETHING YOU CAN DO FOR ME— COME HERE

YOU CAN DO ME A FAVOR BY TAKING THIS HOME WITH YOU—

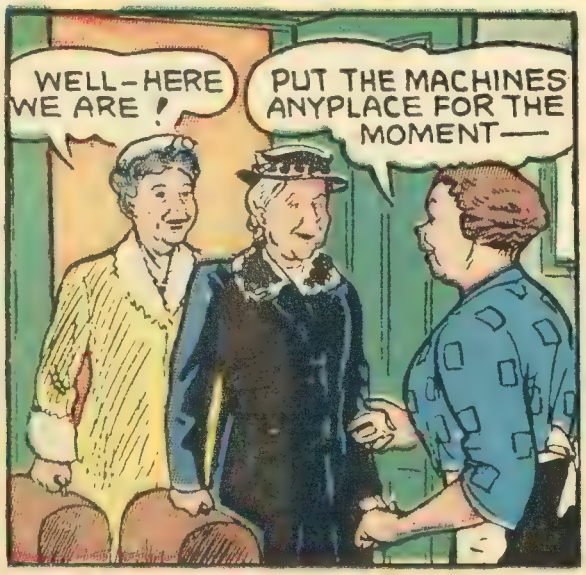
WHY, IT'S AN OLD-FASHIONED SEWING MACHINE — THANK YOU, MRS. TWILLER, BUT I DON'T REALLY NEED IT — THE TWO DRESSMAKERS I'VE HIRED ARE BRINGING THEIR OWN

WELL—THE IDEA IS I'D LIKE TO HAVE YOU TAKE ON ANOTHER DRESSMAKER—
WOULD THREE BE TOO MANY?
OH— I DON'T THINK SO, MA —WE CAN TRY IT, ANYWAY
3

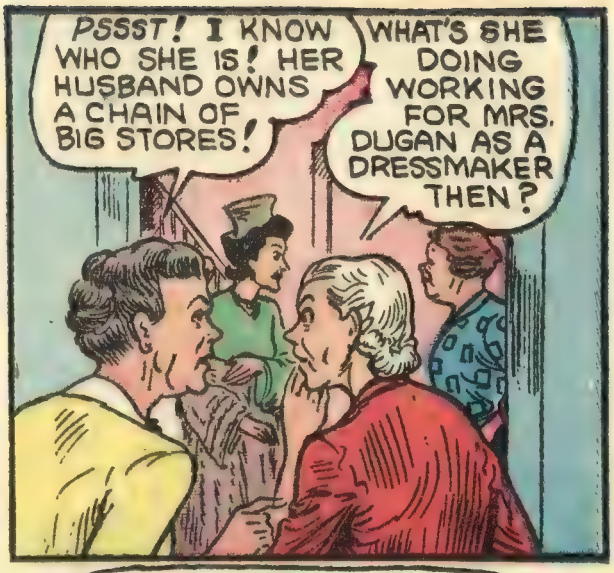
VERY WELL! WHEN DO I START?
YOU, MRS TWILLER??

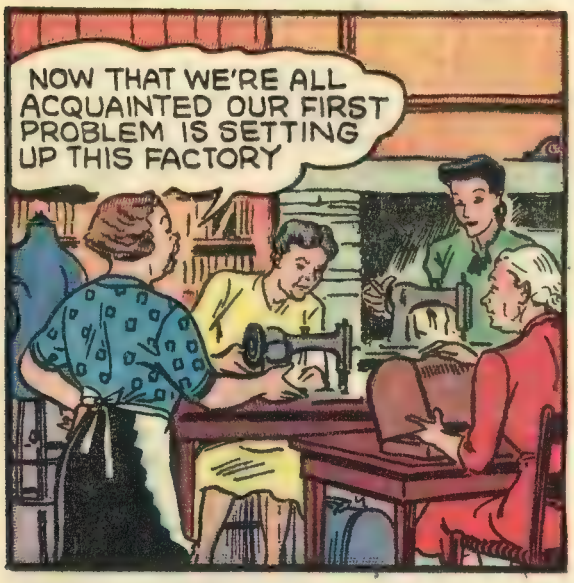


THE JOB BEGINS



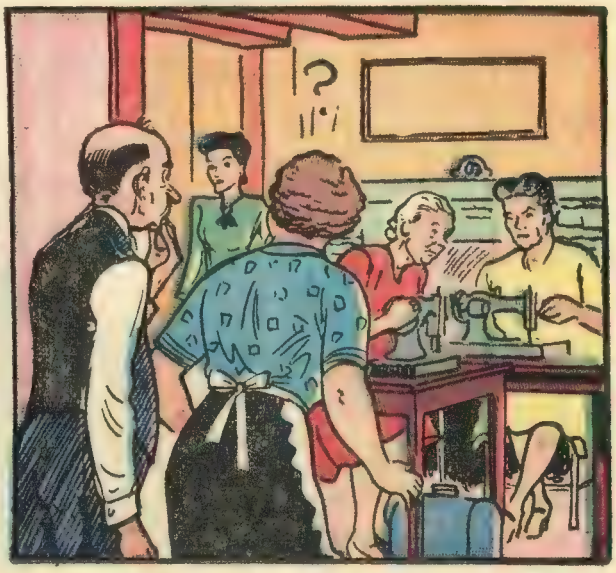
I HOPE I'M NOT LATE FOR WORK MY FIRST DAY!
I HAVEN'T PUT IN A TIME CLOCK YET


PSSST! I KNOW WHO SHE IS! HER HUSBAND OWNS A CHAIN OF BIG STORES!
WHAT'S SHE DOING WORKING FOR MRS. DUGAN AS A DRESSMAKER THEN?


NOW THAT WE'RE ALL ACQUAINTED OUR FIRST PROBLEM IS SETTING UP THIS FACTORY

THE ENTIRE FIRST FLOOR WILL BE THE START FOR "DUGAN DRESSES, INC."— ALTHOUGH I'M ONLY GOING TO DESIGN, I'LL WORK RIGHT HERE WITH YOU—TEAM WORK WILL BE OUR MOTTO—

I'LL GET PA TO HELP US —MEANWHILE I'LL LET YOU LADIES CHOOSE YOUR OWN SPOTS TO WORK IN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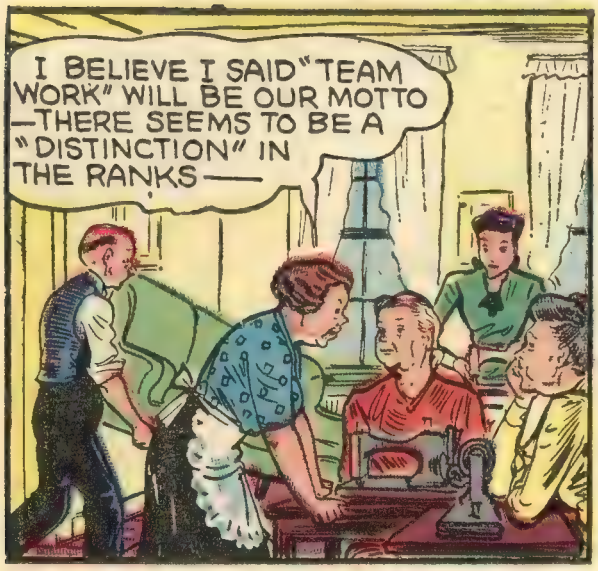
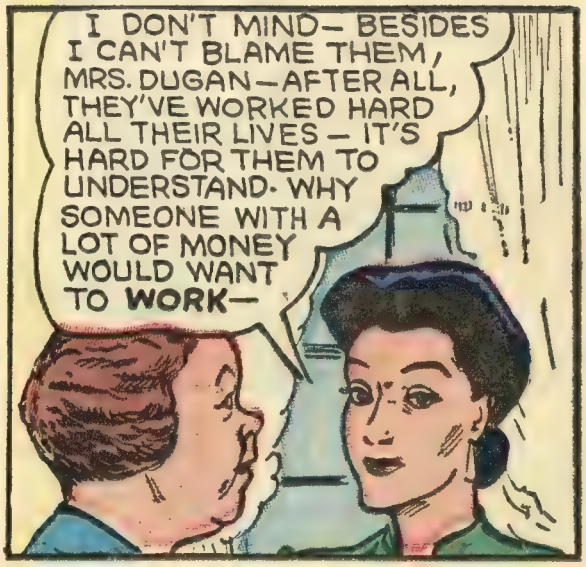
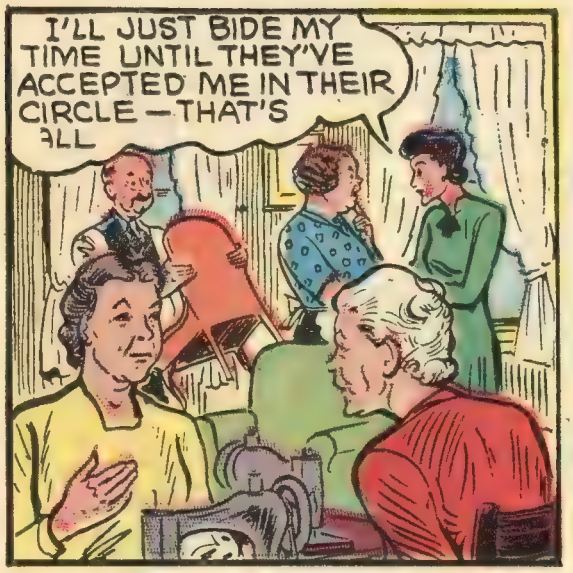
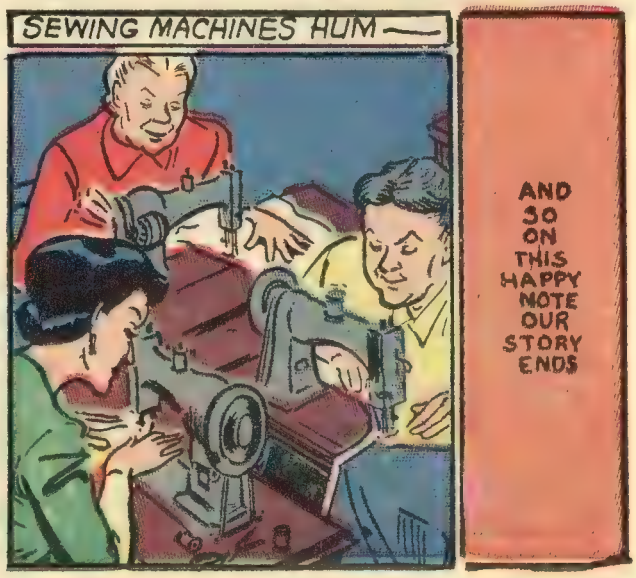

I BELIEVE I SAID "TEAM WORK" WILL BE OUR MOTTO —THERE SEEMS TO BE A "DISTINCTION" IN THE RANKS——


I DON'T MIND— BESIDES I CAN'T BLAME THEM, MRS. DUGAN—AFTER ALL, THEY'VE WORKED HARD ALL THEIR LIVES — IT'S HARD FOR THEM TO UNDERSTAND WHY SOMEONE WITH A LOT OF MONEY WOULD WANT TO **WORK**—

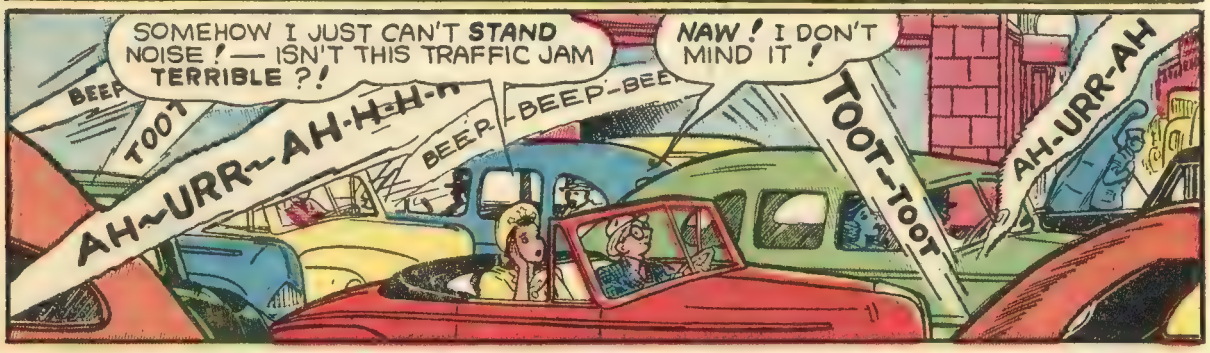

I'LL JUST BIDE MY TIME UNTIL THEY'VE ACCEPTED ME IN THEIR CIRCLE —THAT'S ALL

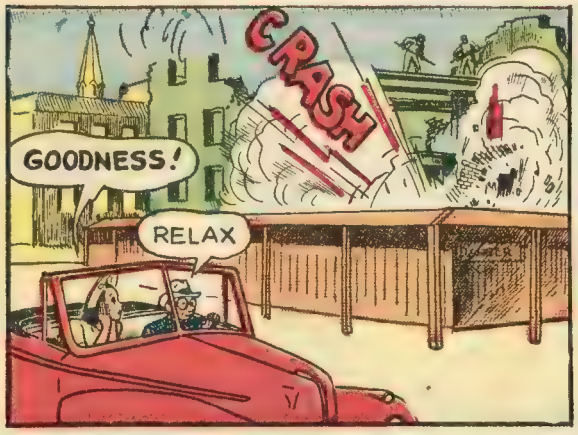
LOOKS LIKE WE'RE ALL SET, PA——
YEP— ALL SET T'MAKE A **MILLION!**

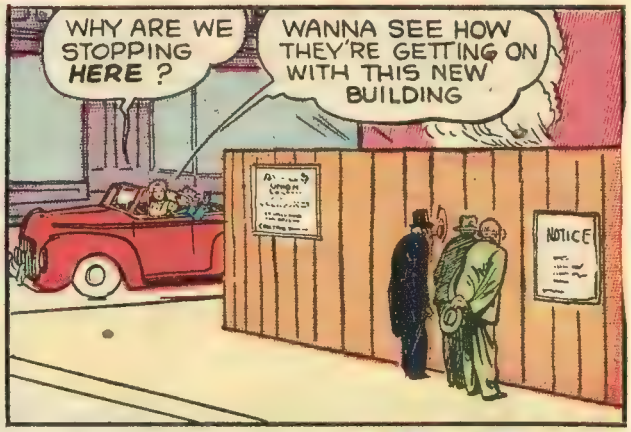
THE ORDERS ROLL IN—
"DUGAN DRESSES, INCORPORATED"!—**ME**?? —I'M **MISTER** DUGAN—— **NAW**, I DON'T MAKE DRESSES! —I HANDLE **ALL** THE BUSINESS! WHAT IS IT YOU WANT??— APPOINTMENT? O.K.— BLA-BLA- O.K.— ETC—

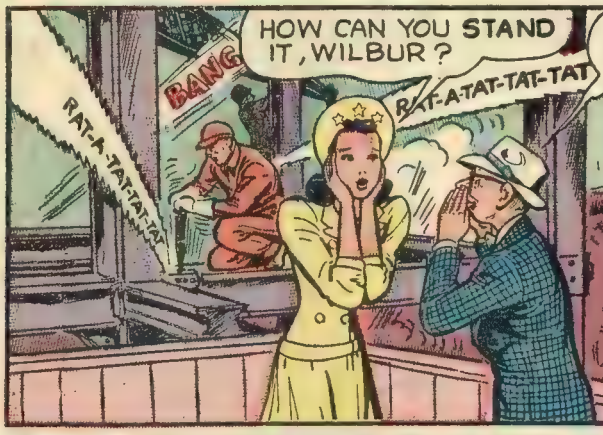

SEWING MACHINES HUM——
AND SO ON THIS HAPPY NOTE OUR STORY ENDS

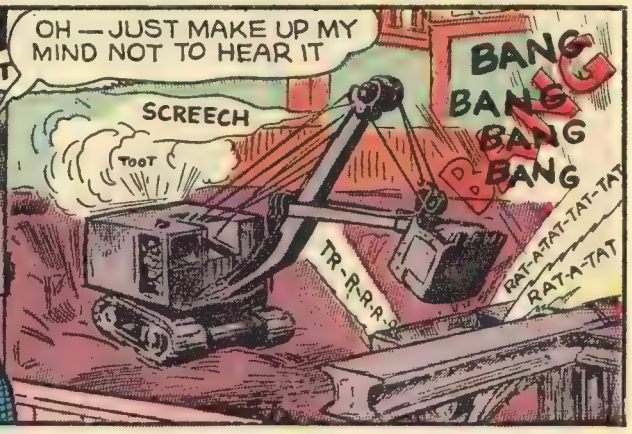
DIXIE DUGAN

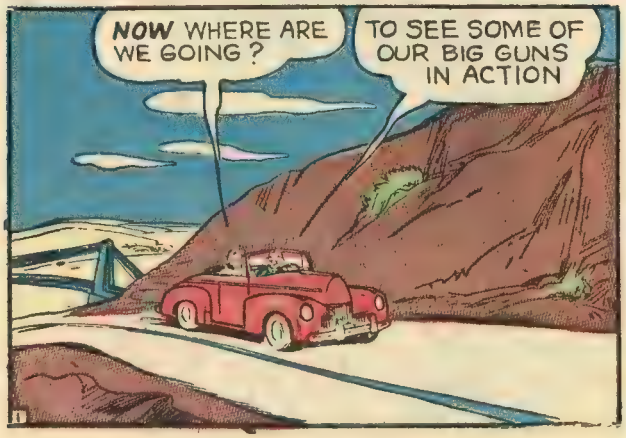

SOMEHOW I JUST CAN'T STAND NOISE ! — ISN'T THIS TRAFFIC JAM TERRIBLE ?!
NAW ! I DON'T MIND IT !
BEEP
TOOT
AH~URR~AH-H-H-H
BEEP
BEEP-BEEP
TOOT-TOOT
AH-URR-AH

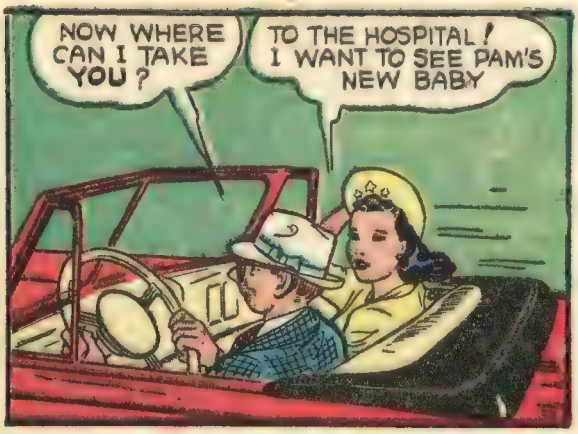

CRASH
GOODNESS!
RELAX

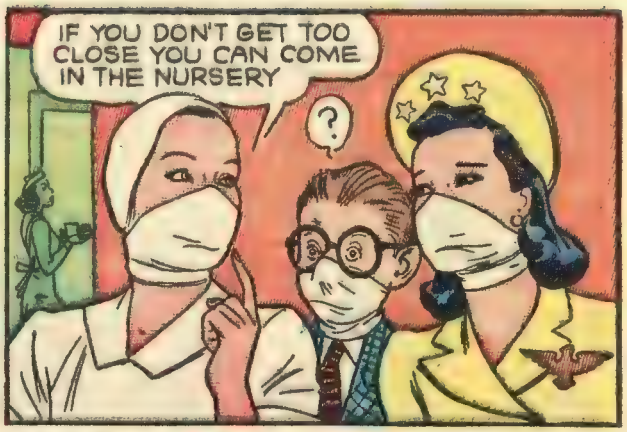

WHY ARE WE STOPPING HERE ?
WANNA SEE HOW THEY'RE GETTING ON WITH THIS NEW BUILDING
NOTICE

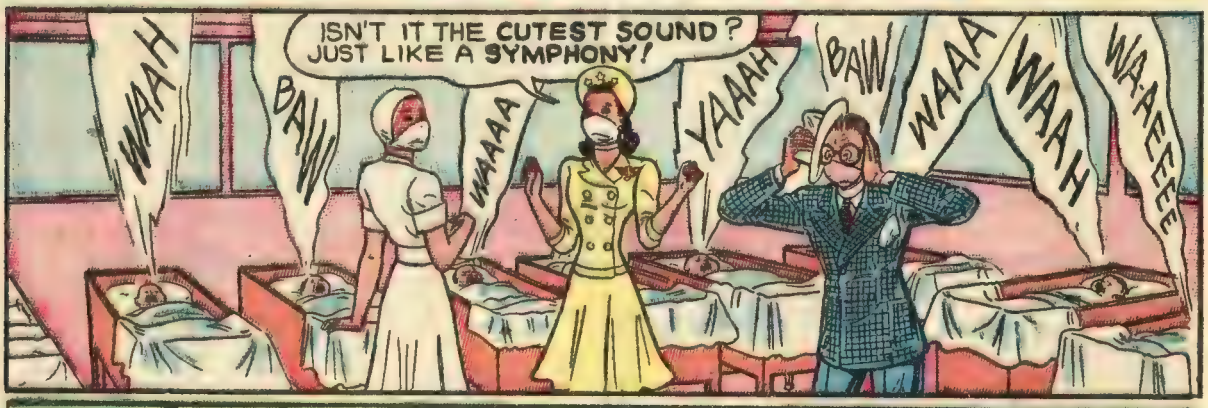

HOW CAN YOU STAND IT, WILBUR ?
RAT-A-TAT-TAT-TAT
BANG
RAT-A-TAT-TAT-TAT


OH — JUST MAKE UP MY MIND NOT TO HEAR IT
SCREECH
TOOT
BANG
BANG
BANG
BANG
TR-R-R-R
RAT-A-TAT-TAT-TAT
RAT-A-TAT

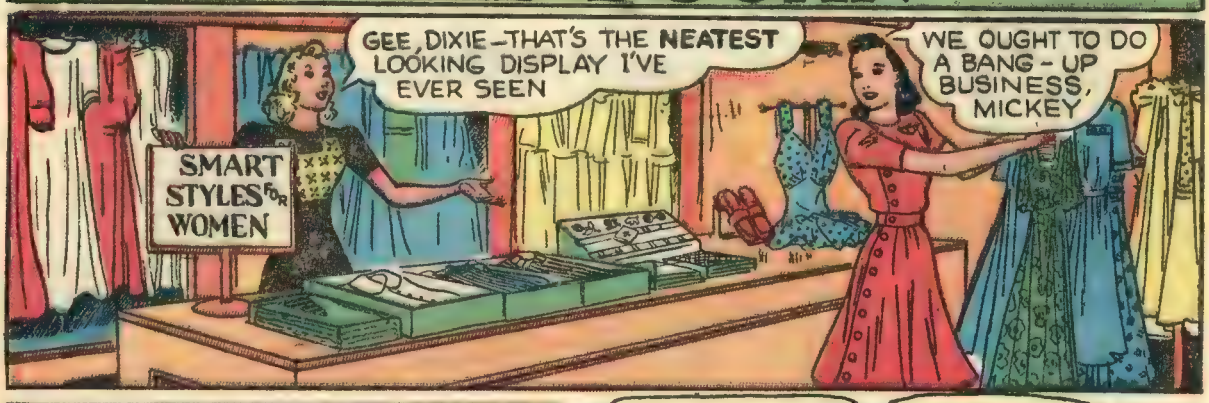

NOW WHERE ARE WE GOING ?
TO SEE SOME OF OUR BIG GUNS IN ACTION


NOW WHERE CAN I TAKE YOU ?
TO THE HOSPITAL ! I WANT TO SEE PAM'S NEW BABY


IF YOU DON'T GET TOO CLOSE YOU CAN COME IN THE NURSERY
?


ISN'T IT THE CUTEST SOUND ? JUST LIKE A SYMPHONY !
WAAH
BAW
WAAAA
YAAAH
BAW
WAAA
WAAH
WAAEEEE

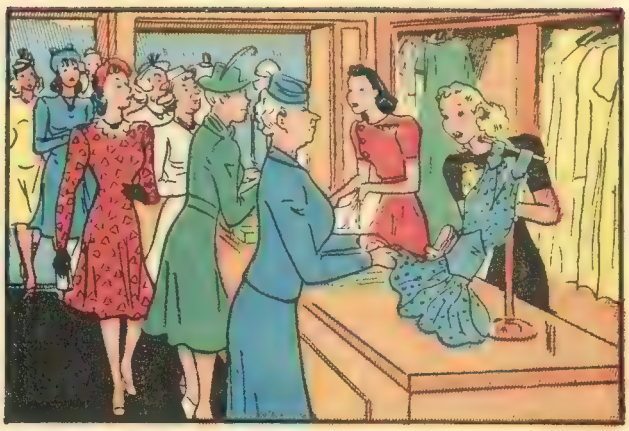
DIXIE DUGAN


GEE, DIXIE – THAT'S THE NEATEST LOOKING DISPLAY I'VE EVER SEEN
WE OUGHT TO DO A BANG - UP BUSINESS, MICKEY
SMART STYLES FOR WOMEN

PLENTY OF CUSTOMERS OUT ON THE SIDEWALK WAITING TO GET IN

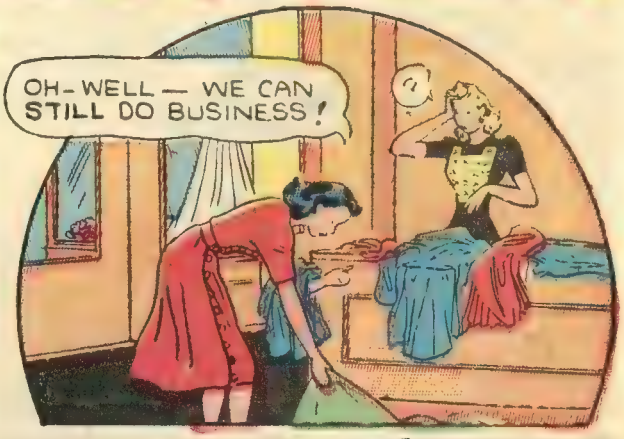
WHAT TIME ARE YOU OPENING UP ?
NOW ! IT'S EXACTLY NINE O'CLOCK

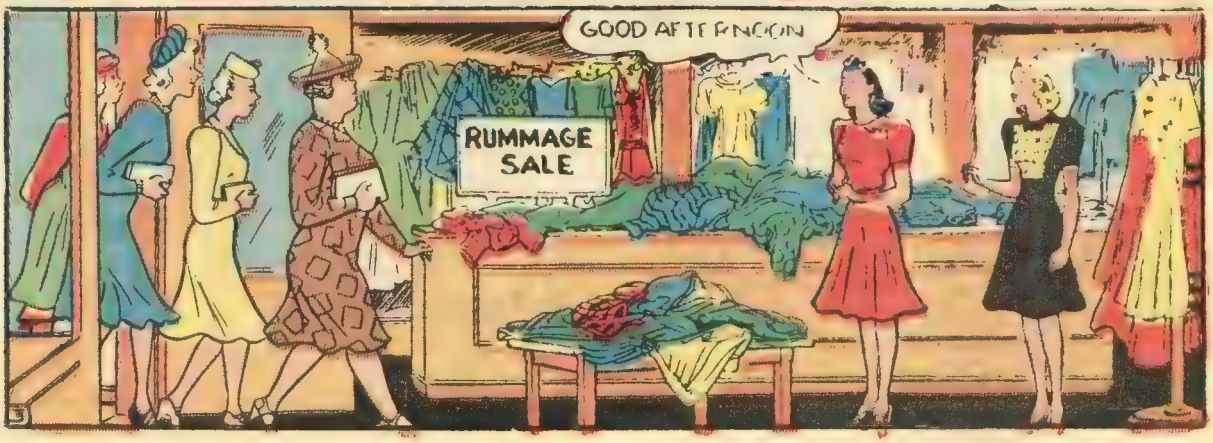
♫ GOOD MORNING! ♫
SMART STYLES WOMEN



SMART STYLES WOMEN

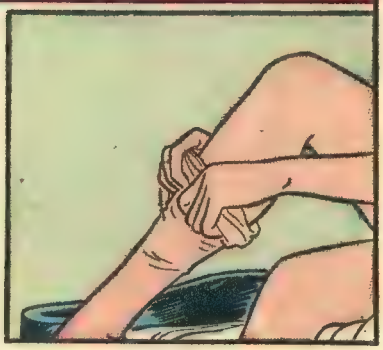
JUST -- LOOK -- AT THE -- MESS!
WE HAVEN'T SOLD A THING AND OUR BUSINESS IS RUINED!


OH-WELL — WE CAN STILL DO BUSINESS!


GOOD AFTERNOON
RUMMAGE SALE

DIXIE DUGAN

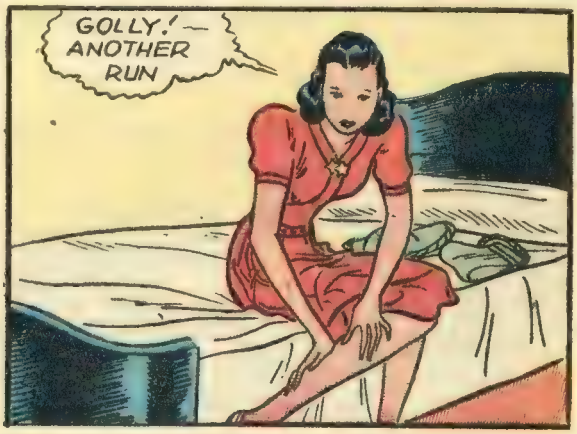
THE LAST PAIR OF STOCKINGS I HAVE! — HOPE SANTA IS GOOD TO ME THIS YEAR —

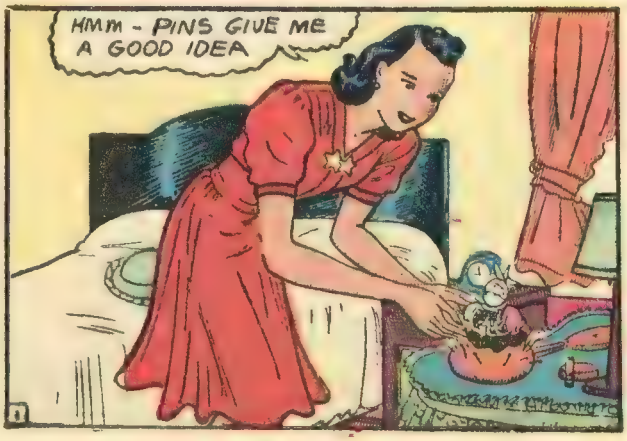


??

HEAVENS! A RUN!

WHAT'LL I DO?? — ALL THE STORES ARE CLOSED BY THIS TIME —

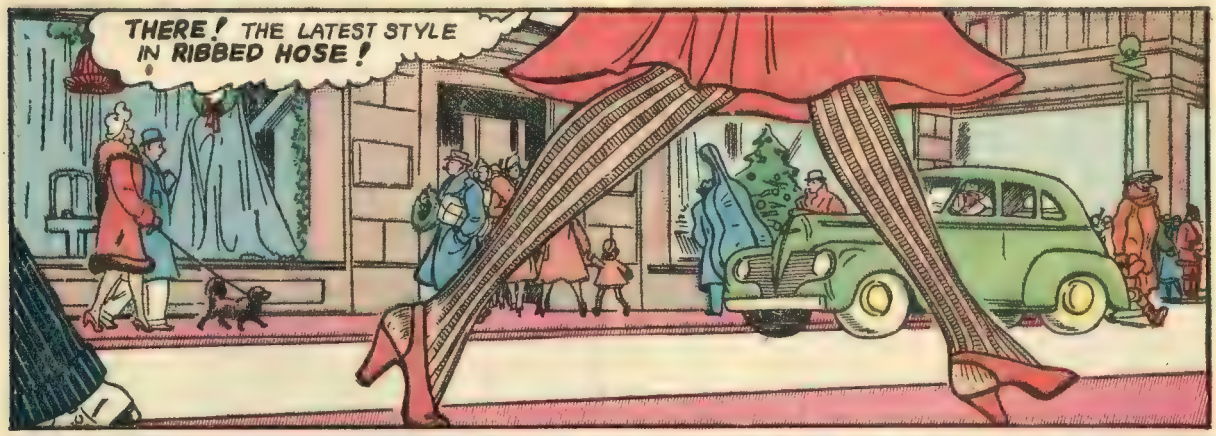

GOLLY! — ANOTHER RUN


HMm - PINS GIVE ME A GOOD IDEA

PICK

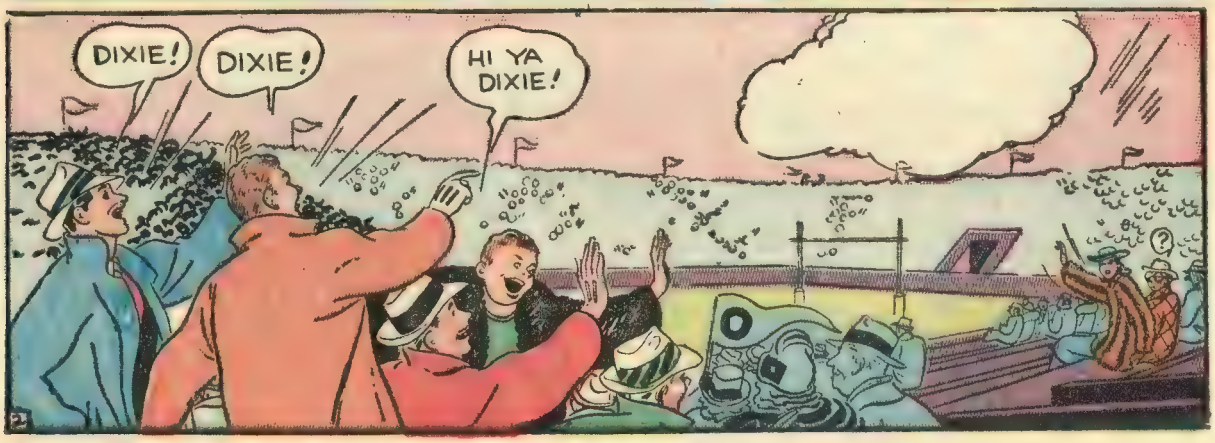
ICK

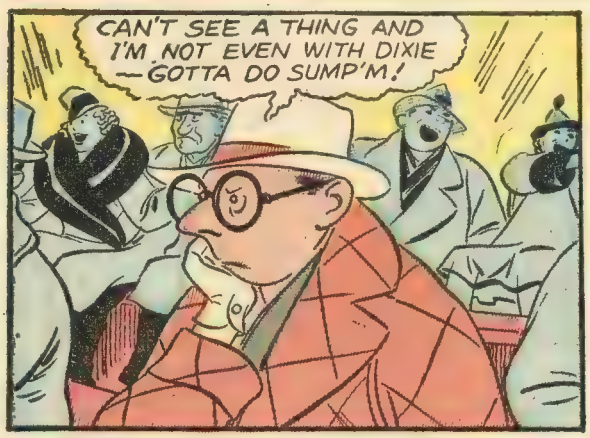
PICK
PICK
PICK


THERE! THE LATEST STYLE IN RIBBED HOSE!

DIXIE DUGAN

YOU SEEM VERY HAPPY TODAY, WILBUR
WHY NOT? GONNA SEE TH' BEST GAME OF THE SEASON WITH THE BEST GAL IN THE WORLD
5

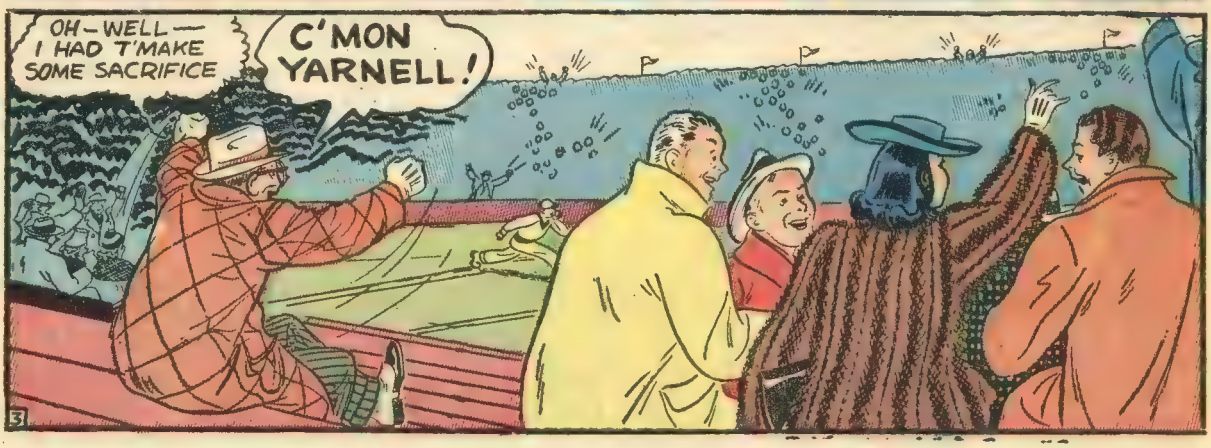

DIXIE!
DIXIE!
HI YA DIXIE!


CAN'T SEE A THING AND I'M NOT EVEN WITH DIXIE —GOTTA DO SUMP'M!

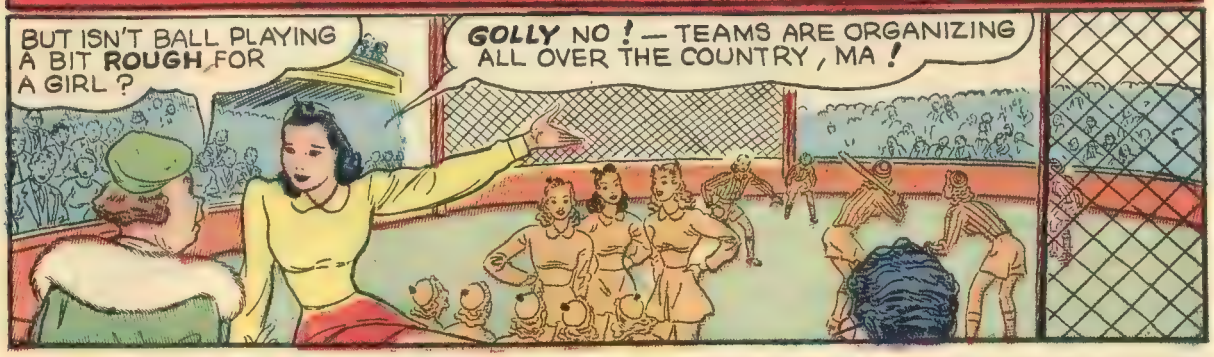
OH DIXIE—MAY I SPEAK TO YOU PRIVATELY A -MINUTE ?
SURE! — PARDON ME FELLOWS--
IF WE MUST
TAP
TAP

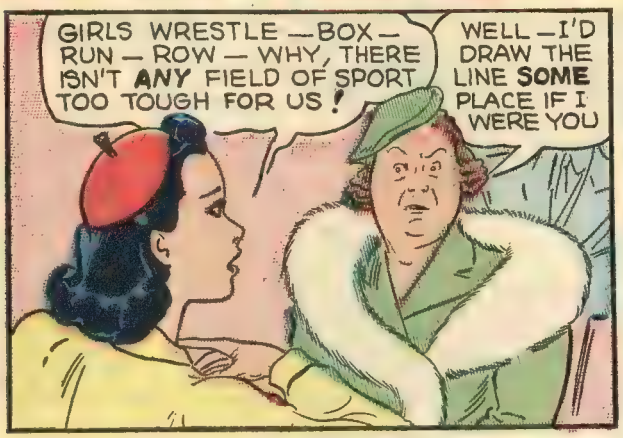
UH-HUH—GLAD TO, WILBUR
THATA GIRL! —I KNEW YOU'D UNDERSTAND

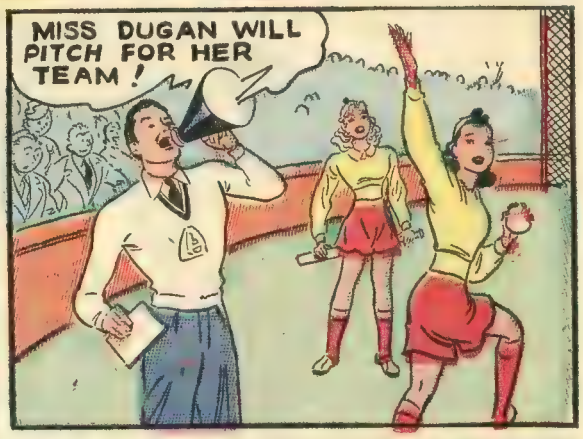
WHERE'S SHE GOING?
WAIT A MINUTE!
HEY!

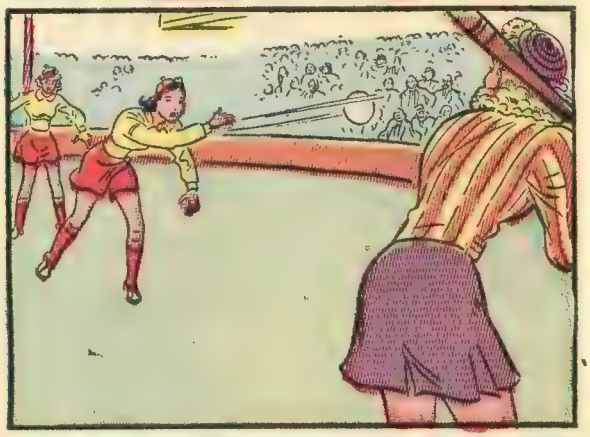

OH—WELL— I HAD T'MAKE SOME SACRIFICE
C'MON YARNELL!

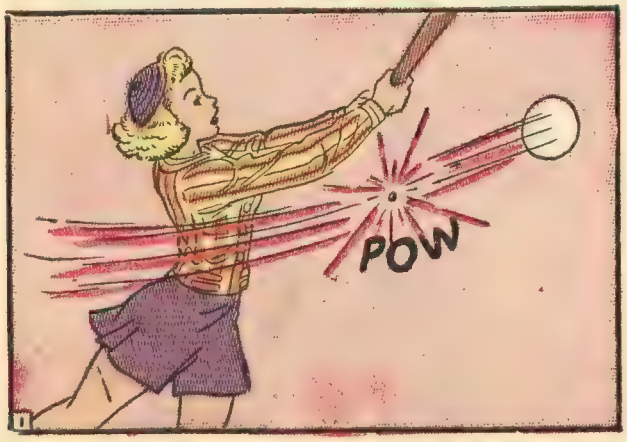
DIXIE DUGAN

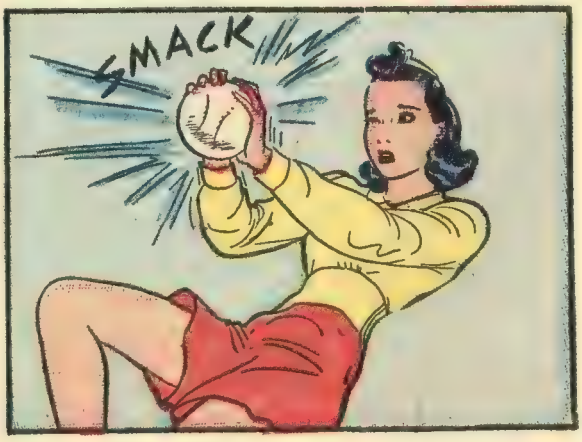

BUT ISN'T BALL PLAYING A BIT ROUGH FOR A GIRL ?
GOLLY NO ! — TEAMS ARE ORGANIZING ALL OVER THE COUNTRY, MA !

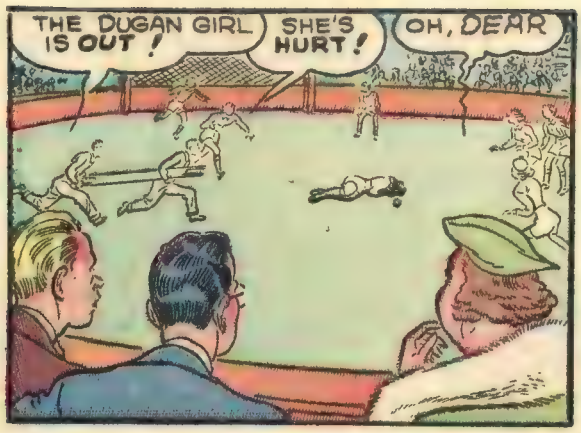

GIRLS WRESTLE — BOX — RUN — ROW — WHY, THERE ISN'T ANY FIELD OF SPORT TOO TOUGH FOR US !
WELL — I'D DRAW THE LINE SOME PLACE IF I WERE YOU

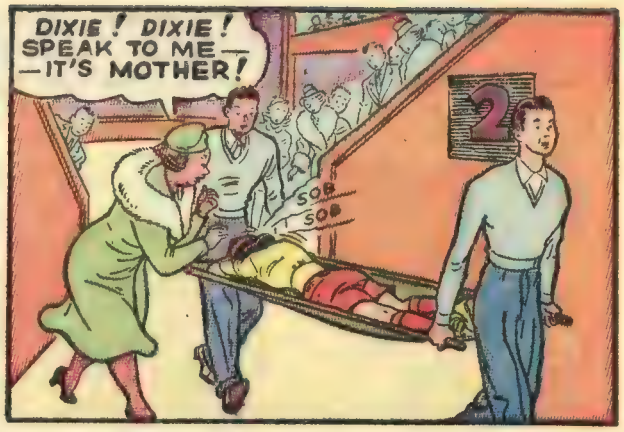

MISS DUGAN WILL PITCH FOR HER TEAM !

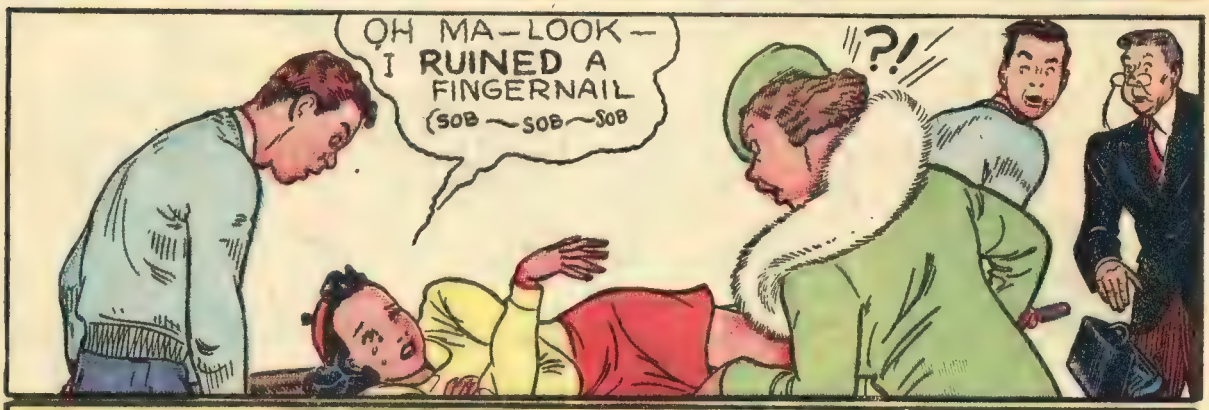



POW

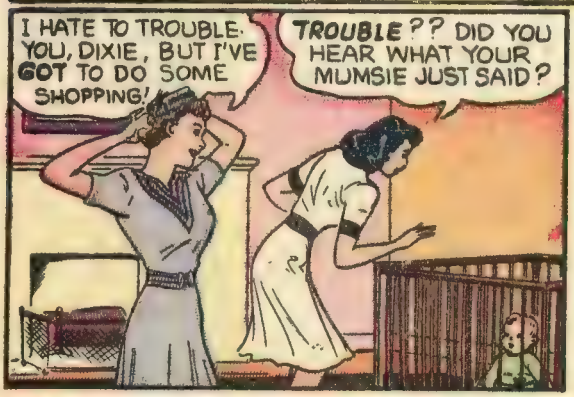

SMACK

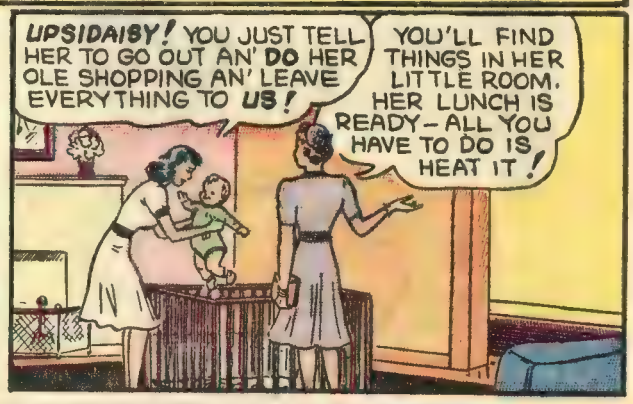

THE DUGAN GIRL IS OUT!
SHE'S HURT!
OH, DEAR

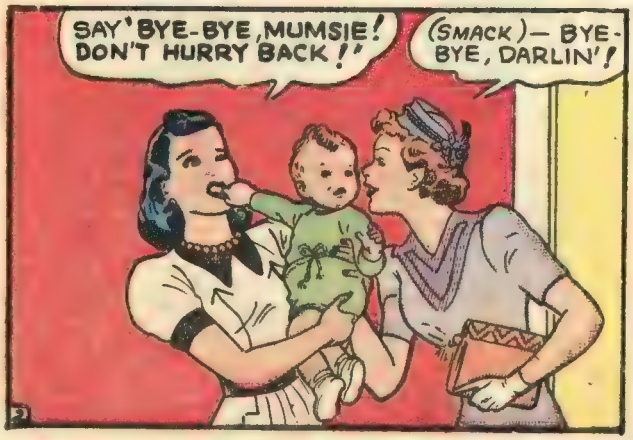

DIXIE! DIXIE! SPEAK TO ME— —IT'S MOTHER!
SOB
SOB
2

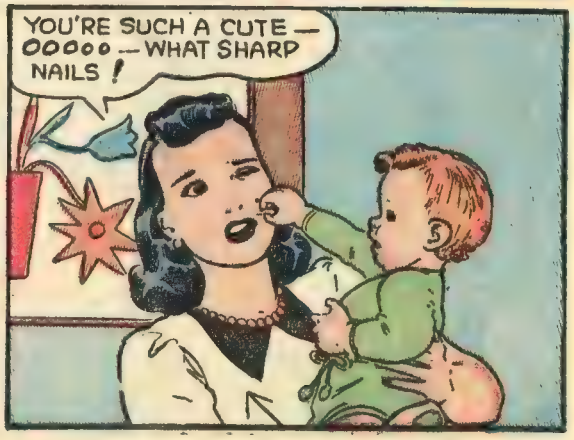

OH MA—LOOK— I RUINED A FINGERNAIL (SOB—SOB—SOB
?!

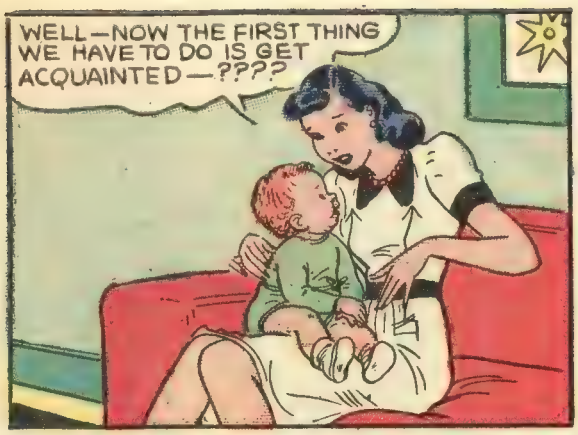
DIXIE DUGAN

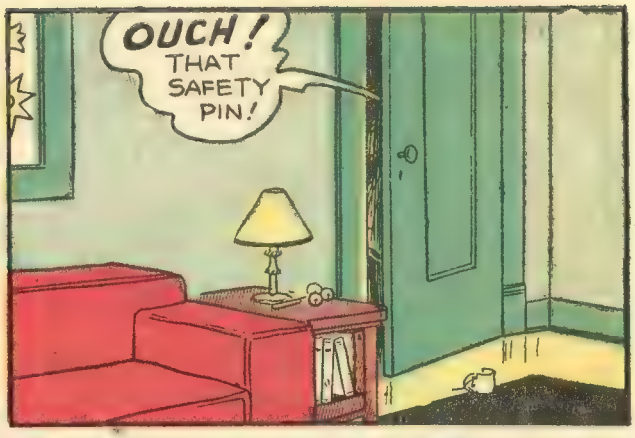

I HATE TO TROUBLE YOU, DIXIE, BUT I'VE GOT TO DO SOME SHOPPING!
TROUBLE?? DID YOU HEAR WHAT YOUR MUMSIE JUST SAID?

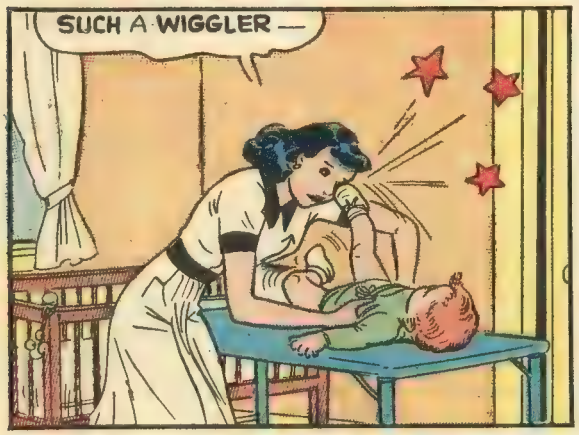

UPSIDAISY! YOU JUST TELL HER TO GO OUT AN' DO HER OLE SHOPPING AN' LEAVE EVERYTHING TO US!
YOU'LL FIND THINGS IN HER LITTLE ROOM. HER LUNCH IS READY—ALL YOU HAVE TO DO IS HEAT IT!

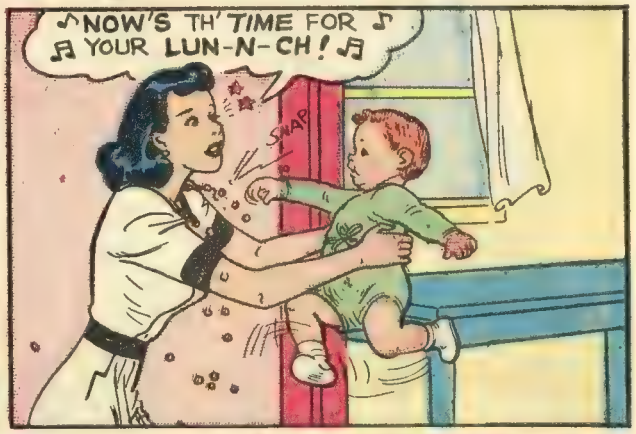

SAY 'BYE-BYE, MUMSIE! DON'T HURRY BACK!'
(SMACK)— BYE-BYE, DARLIN'!

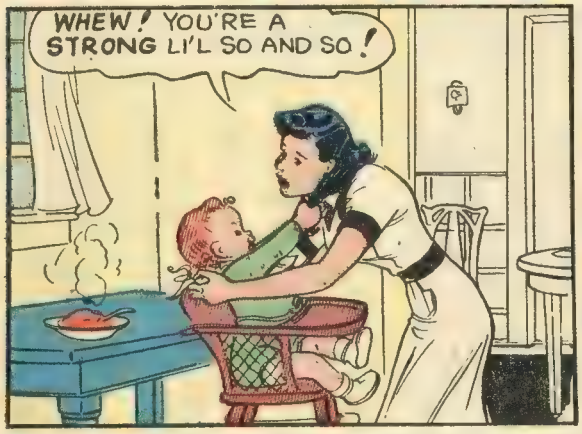

YOU'RE SUCH A CUTE— OOOOO—WHAT SHARP NAILS!

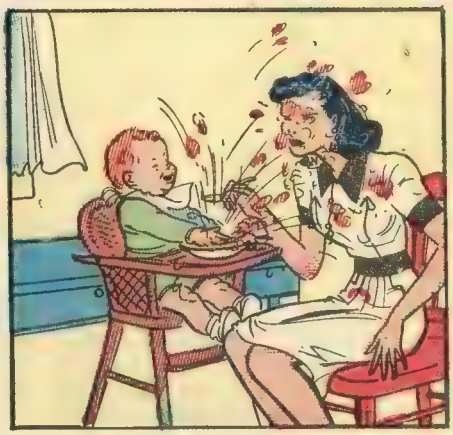








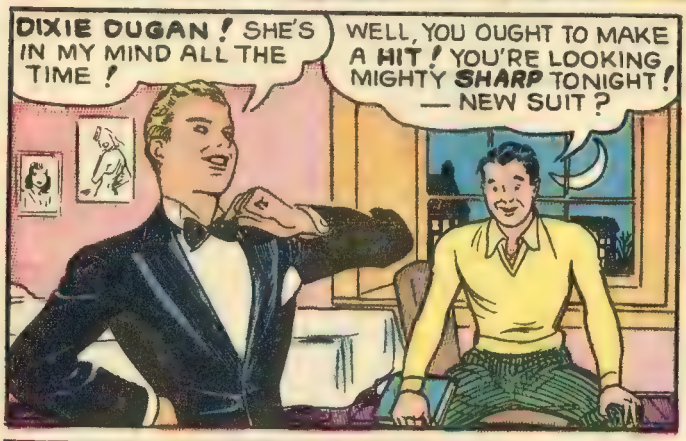


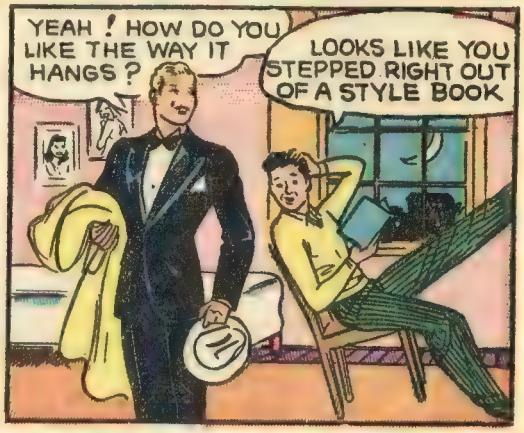


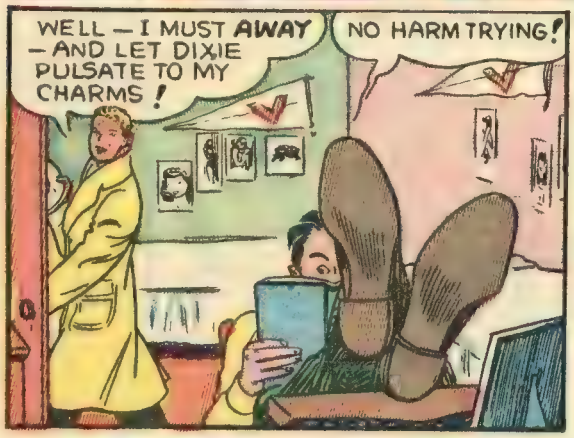
TEN CHANGES LATER!

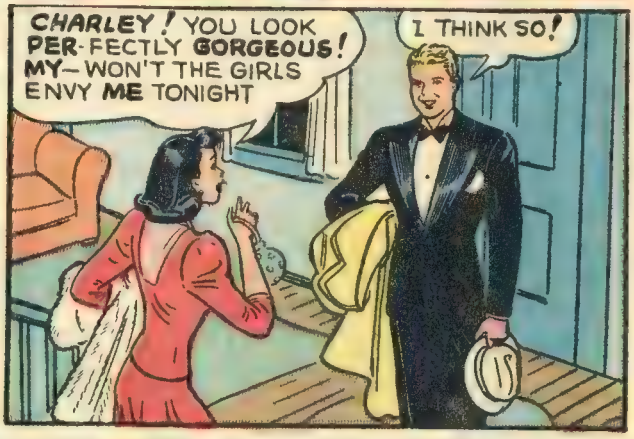
DIXIE DUGAN

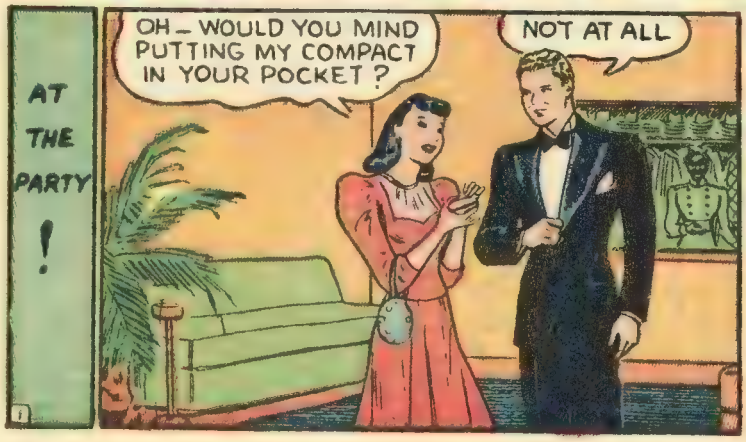
♪ I'M STEPPING OUT WITH A MEMORY TONIGHT ♪
WHO'S THE MEMORY?


DIXIE DUGAN! SHE'S IN MY MIND ALL THE TIME!
WELL, YOU OUGHT TO MAKE A HIT! YOU'RE LOOKING MIGHTY SHARP TONIGHT! — NEW SUIT?


YEAH! HOW DO YOU LIKE THE WAY IT HANGS?
LOOKS LIKE YOU STEPPED RIGHT OUT OF A STYLE BOOK


WELL — I MUST AWAY — AND LET DIXIE PULSATE TO MY CHARMS!
NO HARM TRYING!


CHARLEY! YOU LOOK PER-FECTLY GORGEOUS! MY— WON'T THE GIRLS ENVY ME TONIGHT
I THINK SO!


AT THE PARTY!
OH — WOULD YOU MIND PUTTING MY COMPACT IN YOUR POCKET?
NOT AT ALL

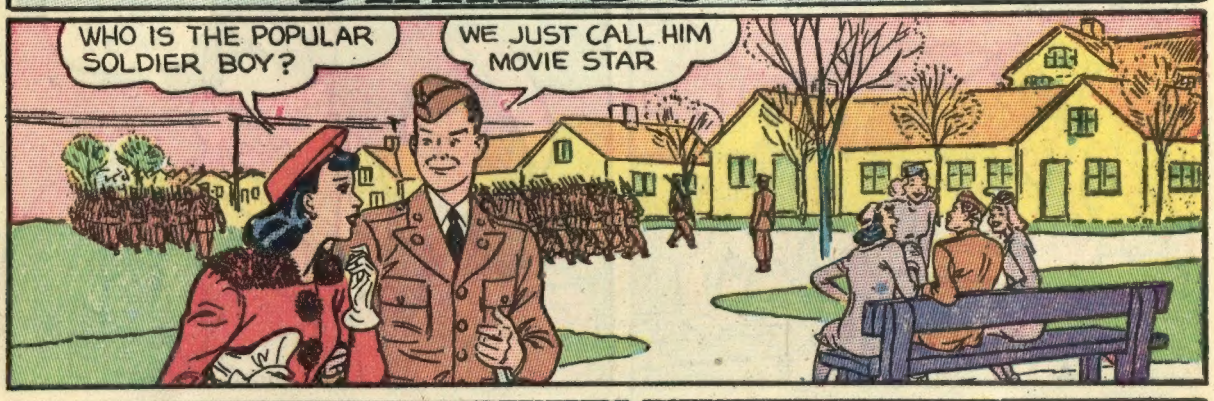
— AND HERE'S A HANKIE, TOO — MIND??

AND—LET'S SEE—OH YES—MY KEYS AND SMALL BAG—ETC. ETC. ETC.
???

NOW, LET'S GO!

WHATCHA DOIN', CHARLIE? MAKIN' OFF WITH THE SILVERWARE
ANYTHING FOR LAUGHS, EH, CHARLIE?

DIXIE DUGAN

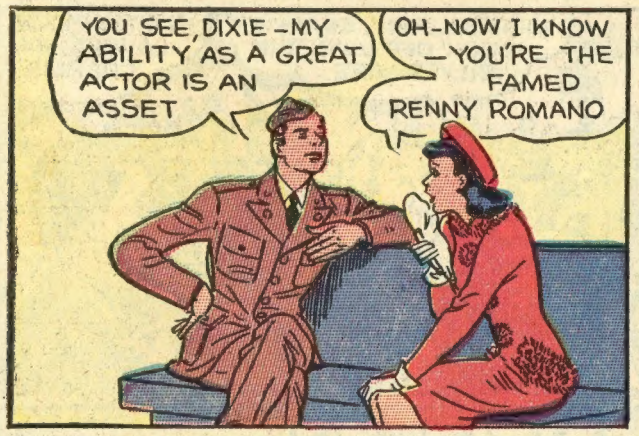

WHO IS THE POPULAR SOLDIER BOY?
WE JUST CALL HIM MOVIE STAR

HE BEGGED OFF DRILLING TODAY—SAID HIS FOOT HURT—COME ALONG I'LL INTRODUCE YOU TO HIM
O.K.

OH YES—YOUR FACE IS FAMILIAR TO ME NOW—
HMMM—AND YOURS IS NOT ENOUGH SO TO SUIT ME

PARDON US, OLD FELLOW -MISS DUGAN AND I HAVE DECIDED TO-ER-UH- TALK THINGS OVER
??

BUT YOUR FOOT-HADN'T WE BETTER SIT HERE
NAW-IT'S JUST A GAG -MY FOOT IS ALL RIGHT


YOU SEE, DIXIE -MY ABILITY AS A GREAT ACTOR IS AN ASSET
OH-NOW I KNOW -YOU'RE THE FAMED RENNY ROMANO

WHY DON'T YOU DO SOMETHING NICE FOR THE BOYS IN CAMP? -YOU KNOW SOMETHING TO IMPRESS THEM WITH YOUR IMPORTANCE?
UMM WELL- YES- LIKE WHAT, FOR INSTANCE?

YOU WAIT HERE AND REST YOUR FOOT-I'LL BE RIGHT BACK
??

HA! HA! SWELL, DIXIE!!

?
AUTOGRAPH MINE NEXT!

Scoop! Complete Picture-Taking Picture-Making Outfit for only $4.98

Candid-Type Camera! Complete Developing Outfit! Complete Printing Outfit! All for one low price of only $4.98!

SEND FOR YOUR OUTFIT TODAY!

At Last! You Can Take, Make and Develop Your Own Pictures!

This is the first time a complete picture-taking, picture-making outfit has ever been offered at the sensationally low price of only $4.98. You might ordinarily expect to pay much more than that for a good developing kit. Yet here you not only get a big, 14-piece Developing Kit so that you can actually make and develop your own pictures, but also a famous make candid-type Camera which takes regular size pictures. Positively not a toy. Both the Camera and the Developing Kit are "the real thing"—guaranteed to work on the same principle as those used by experienced photographers.

Easy To Make Your Own Pictures!
Think of it!—You can go out and snap pictures of your favorite scenes, of important events and land-marks, or of members of your family. Then, within a few minutes after you snap the pictures, you can develop them yourself. Virtually without waiting you can make and develop those same pictures right in your own home. Watch them come to life . . . clear and sharp . . . before your very eyes, almost like magic. Sensational! Exciting! Thrilling fun such as you've never known before.

Make Money While Having Fun!
This is the chance of a lifetime to pursue an interesting hobby and learn the fascinating photography business at the same time. You can even make money in your spare hours. Use your Home Developing Kit to accommodate friends and neighbors. They'll be glad to give you their business for it will save them time and money, just as it does you.

THE CAMERA has all the latest features, including snapshot and time exposure and level view finder. Uses easy-to-get 127 film and takes 16 pictures on an 8-exposure roll. THE DEVELOPING KIT consists of 14 individual pieces as shown. There are 2 plastic trays, 1 metal print frame, 1 stirring rod, 1 package of two dozen sheets of contact paper, 3 Universal M-Q developer packs, 1 box acid-fixing solution, 1 plastic funnel, 1 GE darkroom light, 2 plastic clips and 1 easy-to-follow Handbook of developing and printing.

10 Day Examination Offer
Is this a value? You bet it is! By far the greatest value in the country today. Never before has it been possible to get everything necessary to take, make and develop pictures all for this one low price of only $4.98. These outfits are sure to be grabbed up fast. Photo and camera enthusiasts everywhere will be anxious to own a complete Kit such as this for fun and for spare time profit. You'll be wise to order your complete outfit right now while this low price offer is still in effect so that you won't be disappointed. It's first come, first served. If you want to get started at once to take, make and develop your own pictures, mail the coupon below today. You SEND NO MONEY! We'll let you examine and use the kit as your own for 10 days on our money-back guarantee offer.

You get this Big 14 Piece Developing Kit!

SEND NO MONEY! RUSH THIS COUPON FOR YOUR OUTFIT TODAY!

ILLINOIS MERCHANDISE MART, Dept. 2502A, 1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Send me the Complete Picture-Taking, Picture-Making Outfit as described. On arrival I will pay postman only $4.98 plus few cents postage and C.O.D. charges for everything. It is understood that if I am not positively delighted with the outfit in every way, I can return it within 10 days for full refund.

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

☐ I enclose $4.98 in advance with this order to save shipping charges. Please send the Complete Outfit to me all postage charges prepaid on your 10-day money-back guarantee offer.

AMERICA'S GREATEST Zipper BILLFOLD BARGAIN!

BILLFOLDS ARE PRINTED IN *Breath Taking Colors!*

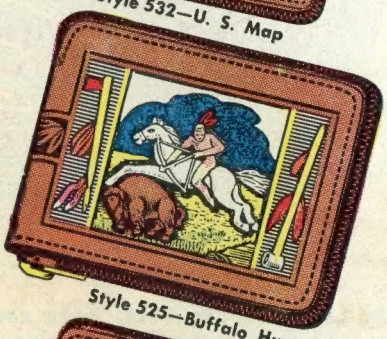
Your Choice $1.98 PLUS TAX

Style 536—Mexican Girl

Style 537—Mexican Gaucho

Style 532—U. S. Map

Style 549—Sporting Scene



Style 525—Buffalo Hunt

SENSATIONAL VALUE! A handsome all-around Zipper Billfold brightly decorated in scintillating colors. Illustrations shown herewith are faithful reproductions showing the beautiful colored scenes embossed on these billfolds. Can't rub off. Other exclusive features include Built-in Zipper Change Purse, Deluxe Pass Case and a roomy Currency Compartment. Satisfaction guaranteed or money back. Rush your order and picture choice on the coupon below.

Style 520—Hula Girl

Style 544—Indian Scene

Style 526—Hawaiian Lovers

Style 535—Texas Ranger

Style 548—Covered Wagon

Social Security Plate only 35c

You can have this beautiful three Color Social Security Plate with your billfold for only 35c extra. Price includes engraving of your Social Security Number, your full name and address, and your phone number. Send 35c in coin on separate sheet of paper with above information and we'll ship postage prepaid.

SEND NO MONEY! Mail Coupon With Your Billfold Selection!

ILLINOIS MERCHANDISE MART, Dept.2304-AJ227 Loyola Ave., Chicago 26, Ill.

Gentlemen: Rush me the Saddle Type beautifully colored Zipper Billfold in the picture choice indicated below. I will pay postman only $1.98 plus fed. tax and few cents postage and C.O.D. charges on arrival. I must be fully satisfied or I can return the billfold within ten days for refund.

MY BILLFOLD SELECTION IS:.....
(Give style number and subject)

If more than one Billfold is being ordered, state how many here.....

MY NAME.....

ADDRESS.....

CITY..... ZONE NO..... STATE.....